**STATEMENT OF PURPOSE**

**LEEDS BECKETT UNIVERSITY**

**MSC MANAGEMENT AND INTERNATIONAL BUSINESS**

**INTRODUCTION**

I believe the Business course from aboard is tailor-made for me as the course allows me to combine my passion for business with my hobby of travelling. I have aspiration of running my own business and I am looking forward to putting in the necessary work to achieve this. I feel that being on this course would be the perfect choice for my future career path.

I am Hardeep Singh. I belong from Rajasthan, India. I have completed my Matriculation from Rajasthan board in year 2012 and secured 51.83%. After that I completed my Senior Secondary from Rajasthan board and scored 55.60% in 2014. After that I enrolled myself in Bachelors of Arts at Ganga Singh University, Bikaner in 2015 and completed the same in 2018 and secured 51.3%. After completing my Education I started working as Marketing Executive at National Open Education from 20/09/2016 to 31/03/2022

As I want to grow myself and make my future bright. I must take to next level. Essential technical skills must require for run a good business. I found deep interest towards business. Every firm of business requires a higher degree and my qualifications is not enough to get that exposure. We all know that in today’s competitive world, every firm gives an opportunity to someone with a degree more recognized. I tried to find another job with handsome salary but I did not get any job as per my expectations. Then I decided to study abroad and widen my career options.

After lots and lots of research, I decided to do Msc Management and International business  from Leeds Beckett University.

**WHY UNITED KINGDOM**

United Kingdom it is a country which is dynamic, technology-driven, vibrant and has friendly and welcoming people. Moreover, it is multicultural as it hosts students and professionals for almost every country across the globe. Collecting the information about the Universities from the websites, I believe that with a variety of courses offered and with highly knowledgeable faculty and excellent facilities will provide a perfect environment to focus all my resources towards my goal. However, choosing the most suitable university was indeed tougher than choosing the country. I was also convinced by the focused curriculum of the course and the experiential learning methods such as group discussions, seminars, projects, debates and internships which helped me make the final decision. Further, the advantage for students is that it is a vast country with lesser population and more number of opportunities which will give a student an opportunity to work after their education to scoop some international work experience. Lastly, the tuition and living costs incurred in United Kingdom are quite lesser in comparison to other countries along with the global recognition of UK degrees.

**WHY LEEDS BECKETT UNIVERSITY?**

In the wake of settling a nation, came an opportunity to choose a foundation and I had scanned for different universities and every one of them had a decent effect on me like, Middlesex University, University of West London and Leeds Beckett University and so on.

Out of which I picked Leeds Beckett University is my institution, one of the specific reasons which remembered their driving situation for the advanced and vast education area. The course substance offered by this University is excellent thus I finalized it. This university offers low educational cost to their under studies. The college offers scope of courses to their understudies according to their necessities and interests. The University understudies’ trades and learning encounters offer understudies an extraordinary arrangement and instructive experience for their future professions. I am guaranteed to consider the most developed educational program. The University training offering this program itself will give openings for the international aspirants.

**WHY MSC MANAGEMENT AND INTERNATIONAL BUSINESS?**

This course covers all the core aspects of business, to get an excellent foundation for working in Business management. Graduates get ‘business ready’ with the ability to think critically, innovate, act responsibly, adapt and manage change. This course applies contemporary research to the latest business issues, such as the growth in digital communications and the dynamic nature of the business environment. Students also get to choose from wide-ranging optional modules in accounting, human resource management, marketing and entrepreneurship. Msc Management and International business gives in-depth knowledge of organizations. The course gives a thorough grounding in all the most important management disciplines and is targeted specifically at people who have limited work experience and who might not have studied business. This university has all the key resources including a well-developed infrastructure, expert faculty and well-designed courses which are of paramount importance to impart quality education. Hence, it enjoys a great reputation in the educational world across the globe. But one thing which increased my interest in this university was the course itself. The curriculum of this course seems to be very comprehensive which is required to provide a deep-rooted understanding of the fundamentals of business management for a non-business background student like me.

**CAREER OUTCOMES**

This course trains me to develop a variety of business skills which can be applied and transferred to other business arenas. With this degree I will be given a chance to enhance and sharpen my skills further towards my aim to first get experience in managerial roles and then establishing my own education setup. I am sure after completing this degree from the UK I will be able to earn handsome salary in India. Therefore, I will be one step more close to my goal. International degrees are in high demand in India and there are number of opportunities. I will easily get job at good position and with good salary package. This course provides me skills and knowledge which is necessary to pursue a successful career.

After my course, I will get international exposure which becomes a huge benefit factor. It presents opportunity to lead your way towards higher positions, increased salary and better career opportunities in a variety of fields. This Course will also enhance my skills in areas such as mentoring new educators, managing curricula and assessment, and leading organizational change.

**REGARDS**