***STATEMENT OF PURPOSE***

***LEEDS BECKETT UNIVERSITY***

***MSC*** [***ENTREPRENEURSHIP***](https://www.google.com/search?rlz=1C1UEAD_enIN1001IN1001&q=ENTREPRENEURSHIP&spell=1&sa=X&ved=2ahUKEwi8nOP2n7b3AhWN8HMBHegQA_YQkeECKAB6BAgCEDI&cshid=1651131449260973) ***AND BUSINESS DEVELOPMENT***

***INTRODUCTION***

*I am glad to introduce myself. My name is* ***Raman Jyoti*** *and I am leaving in Punjab, India. My academic history is, I completed my Bachelor of Science Airline Tourism & Hospitality Management from Punjab Technical University with 77.5%. After my graduation I joined The Maya Hotel Jalandhar as a Trainee Operational Assistant, on 15.08.2017 To 31.08.2018 and after that I was promoted to Operational Assistant from 01/09/2018 to 18/11/2018. That I joined White House Palace Tanda (Hoshiarpur) as an Assistant Food & Beverage Manager From 10/01/2019. I served in this institute till 20.03.2022.*

*Later on, I realized that my Bachelor course is not enough to get growth and a good salary in the Sales sector and felt that I need to upgrade my skills as well. So I decided to look for Master Course from abroad. I researched a lot in all perspective to find a relevant course and university and after all the hard work I could find the course which is Msc Entrepreneurship and Business Development from Leeds beckett university.*

*I am very well aware of the benefits, that overseas studies will bring along and l am keen interested in gaining international study exposure and will be very productive in my future.*

***WHY EDUCATION IN THE UK?***

*Having passion and eagerness to study masters in abroad, I sorted out few options available and found few programs in Canada, New Zealand and UK but I have chosen the UK over India or Canada for studies due to several reasons, as UK is one of the largest destinations for international students, providing the high quality study and latest academic knowledge for value of money. Also, UK is a safe country for international students. Moreover, they also have a reputation for world-class research and providing practical knowledge. So, the practical approach of study will provide me more exposure to real time work environment. I am very confident that this practical approach in my study is more goal oriented, will help me stand out of the crowd, light up my career opportunities in top MNC Companies on return to my home country.*

***WHY LEEDS BECKETT UNIVERSITY***

*I did a lot of research before choosing and finalizing the course and the university.* ***Leeds beckett university*** *is a very well-reputed name in the education sector. It is known for its faculty and infrastructure. I read many reviews from existing students as well as ex-students. They all seem to very happy and satisfied with the quality of education. I thoroughly read the curriculum of this course. It’s very comprehensive, broad and practical in terms of meeting the skill demand of the industry. This University offers the lectures from experts, researchers and experienced professionals who will inspire us throughout the course.*

***WHY MSC ENTREPRENEURSHIP AND BUSINESS DEVELOPMENT?***

*I am interested in doing Msc Entrepreneurship and Business Development so I carried on my research with options which are known for research and standard. I visited the online portals of these and went through their academic profiles, rating and the course contents. I choose Leeds Beckett University in UK because of certain reasons which included their leading position in the higher education sector. The course contents offered by university are amazing consequently I finalized it. This University offers an outstanding level of support to its international students and is committed to their academic and personal success.*

*Modules:*

* *Individual Enhancement*
* *Market Focus*
* *Strategic Thinking*
* *Building Relationships*
* *Advanced Practice*
* *Live Commercial Project*

***FUTURE CAREER PLANS***

*Msc Entrepreneurship and Business Development provides me with an excellent grounding which will be developing the skills that need me to succeed as a Business professional.*

*After completing my studies in Msc Entrepreneurship and Business Development from the UK I will come back to India and will establish my career here with the most reputed MNC Companies who have been working efficiently in India. On the other hand, Msc Entrepreneurship and Business Development provides a wide range of job opportunities. I hope I would get an opportunity to study at the Leeds beckett university in my desired course.*

***INTENTION TO COME BACK TO MY HOME COUNTRY***

*There is a very high scope of employment after completing the master degree from UK because of highly sought out education system in new technologies and innovations with impressive international reputation and global recognition.*

*My family is in India and I intend to return to my family after I master with an international degree in Msc Entrepreneurship and Business Development. I want to gain all the experience and the level of exposure I can get from this course and the workplace experience with the employability scheme. I have a responsibility towards my family and would take care of parents and make my parents proud. My plan is to utilize my skills effectively in INDIA and find a position in the top management of a leading multi-national, and that’s what I will do after my study from the Leeds beckett university****.***

*Thank you*