**STATEMENT OF PURPOSE**

**INTRODUCTION AND FAMILY BACKGROUND:**

I, Amritpal Singh Sidhu, born on 01 November 2000 resident of Rampura Phul, Bathinda,India. My passport number is S3000503. I belong to a well settled and affluent household. We have 3 members in my family me, my father, and mother. My father is an agriculturist and my mother has a Business, they both have combined annual income INR 17 lakh per annum**. I intend to pursue Diploma of Leadership & Management leading to Advanced Diploma of Leadership & Management course at Macallan College, Australia.**

**ACADEMIC BACKGROUND AND GAP EXPLANATION:**

Talking about my academic journey, I have completed my 10th in the year 2018 with 71% from ICSE. Then I have completed my 12th in the year 2020 with 57.5% from the same Board. Since completion of my senior secondary examination, I started searching for the undergraduate courses from my further studies. Thereafter, I joined a company named Fateh Beej Bhandar, in Distt. Bathinda as an Administrative Trainee from 28 August 2021 to 31 May 2021. Then, the same Company offered me Designation of Administrative Assistant and I have been working there since 01 June 2021. Even though, I enjoy working here a lot and leaning many new things every day, I feel I have a much more potential. But, for that earlier I need to learn and get more professional studies. That I why I made up my mind to study further, to gain everything I feel I am lacking. After a lot of introspection and research I am quite found of Managing things. So, I decided to study further in the same field. After my research I was not satisfied by the modules and curriculum Indian Intuitions are teaching. Then I have taken suggestion from my parents and they advised that I should study from abroad. So I decided to study pursue my studies from abroad and started searching for the universities and courses. Firstly, I got to know that the basic entry requirement for study abroad is English test so I started preparing for the IELTS exam and appeared for the same on 12 December 2020 with 6.5 [Listening 7.5, Reading 6.5, Writing 5.5 and Speaking 7.0] **(IELTS score sheet enclosed).**I also attended several virtual educational fairs from different countries namely: Canada, Australia, USA, UK. Then, I applied to study in Canada for the course of Bachelors in Business Administration, Yorkville University for July 2021 intake, however, my application got refused. I re-lodged my file with same course and same university for October intake, but the result remained same, I could not understand the reason behind my refusal because my course was completely relevant to my previous studies that are of Commerce. I was still keen to learn about Businesses, there Management so then I thought of studying it somewhere else and after my research on different universities in Australia such as of University of Tasmania, University of Sunshine Coast and finally landed up my research at Macallan College, Australia.

**REASONS FOR NOT CHOOSING INDIA FOR FURTHER STUDIES:**

It is irrefutably true that India is becoming one of the leading countries in all sectors including studies but still it will take years for my home country to reach the level of education provided by countries like Australia. Indian education system is using the same methods and techniques which were used a decade ago even the syllabus is same. I am not saying it is wrong but I want to do studies in a modern and advanced way so that is why I chose Australia for my studies. And merit system and lot of unnecessary entrance exams turned off my plans of studying in India. I have researched some good Universities in India, such as university of Delhi, Guru Gobind Singh Indraprastha University Delhi, Chandigarh University, Lovely Professional University, University of Mumbai, Bharti Vidyapeeth Deemed University Pune, Christ University Bangalore etc. These universities are reputed and section 1 universities of India. But admission to most of the undergraduate courses offered by the universities are done on the basis of entrance exam and cut off lists prepared by the university on the basis of merit in class 12 board exams. University of Delhi, done admission through DUET entrance exam, IPU CET 2021 entrance exam conduct by Guru Gobind Singh Indraprastha University, Chandigarh University take admission through CET exam, CUET 2021 exam Christ University and so on by other universities. My aim is to be successful in the life and I find it is very easy to do so but when the time passes and start understanding the education system deeply. So I have to look for the other option for my further studies and then my family suggested me to go abroad for the same because overseas universities give very good practical knowledge then Indian Colleges. In India students from reputed colleges are settled in life other are just working in simple call centers and I don’t want to become one of them. The top universities did not provide the internship opportunity during the degree. Moreover, in India, more emphasis is given to get good marks instead of getting knowledge and skills, so I finally decide to study in Australia as I have found Australia has a reputable business sector and world renowned education system. I will avail of the opportunity to study the new technologies and most recent business achievements. Lastly, an international education will provide a platform for me to work anywhere in the world as Australian degrees are valid globally.

**REASONS FOR NOT CHOOSING UK, USA, CANADA & EUROPE:**

While selecting universities for abroad education, I took into consideration a plethora of aspects including my study interest, university rankings, budget and costing of education I seek to attain, scholarships available for Indian Students, the quality of education and the achievements of the faculty members at the university, and other country specific factors such as the geographic and climatic conditions, among others. Keeping in mind, the above point of view, I started to research independently about the varied options I have in hand and the possible outcomes I can achieve after completing my degree from those countries. I visited education fairs, scrolled endlessly through the internet and asked advice from students already pursuing a course in those countries.

**United States of America:**

I saw that in US there is requirement of clearing SAT and score at least more than 1100 whereas I have just scored 950 overall, I require this score to get an admission in the top-notch Universities such as Marconi International University ([Master of Science in Educational Leadership, Management and Emerging Technologies](https://www.masterstudies.com/Master-of-Science-in-Educational-Leadership-Management-and-Emerging-Technologies/USA/Marconi-International-University-Miami/)), Meridian University (M.Ed. in Educational Leadership), University of Texas Arlington ([Masters In Educational Leadership And Policy Studies](https://www.masterstudies.com/Masters-In-Educational-Leadership-And-Policy-Studies/USA/University-of-Texas-Arlington/)), etc. they have an added requirement of clearing TOEFL. USA have high crime rate. I have also not chosen USA as considerably when compared with Australia; it seems to be pretty unsafe.

#### United Kingdom:

#### In UK the colleges and Universities offering the course are University of Stirling ([MSc, Postgraduate Certificate, Postgraduate Diploma in Professional Education and Leadership](https://www.masterstudies.com/MSc-Postgraduate-Certificate-Postgraduate-Diploma-in-Professional-Education-and-Leadership/United-Kingdom/USTIR/)), University of Law ([MA Higher Education Administration, Management and Leadership - Part-time](https://www.onlinestudies.com/MA-Higher-Education-Administration-Management-and-Leadership-Part-time/United-Kingdom/University-of-Law-Online-Postgraduate/)), Queen's University Belfast ([MSc Educational Leadership](https://www.masterstudies.com/MSc-Educational-Leadership/United-Kingdom/Queens-University-Belfast/)), Leeds Beckett University (Bachelor of Business Administration) etc. but the tuition fees and living expenses are very high. Later to that when the country has one the situation of Covid-19; the world is experiencing the global outburst of the pandemic. There is 3 different strains found in UK and I feel that it is safer in India. Moreover the currency exchange rate in UK is higher than in US or Australia.

**Canada:**

In Canada the colleges and universities offer the course of Diploma rather than the master course. The universities such as Centennial College (Business Administration, Leadership and Management), University of Prince Edward Island ([Master of Education in Leadership in Learning](https://www.upei.ca/programs/master-education)), Lambton College (Diploma of Leadership and Management), etc.  But the climate of Canada is quite harsh and it would be hard for me to adjust as the climate is very different and extreme in Canada.

The Australian Universities are among the top ranked universities of the world and are world recognized and they provide degree programs. As Australian education, system has better reputation in the world. Apart from that, currency conversion rate is also a factor such as one Australian dollar is equal to INR 55.95/-, whereas one USA dollar is equal to INR 74.32/-, and one UK Pound is equal to INR 102.92/-, one CAD = INR 60.18/- approx. That is why I have chose Australia.

**Why choose Australia:**

I have limitless points to explain why I choose Australia and I would like to start with saying that Australia is the world leader in overseas education with almost 7, 00,000 International students. It is the third most popular location for studies after the United Kingdom and the United States. And according to University College of London’s Centre for Global Higher Education, Australia will take over UK and will become the 2nd highest just after USA. And I was amazed when I read that Australian Government has invested over $300 million for international students which mean they are doing something out of the box to make the study for international student better no doubt that is why the satisfaction ratio of International student in Australia is 90%. The education system is very impressive and with over 22,000 courses in 1100 universities and ranked 8th in the world by Universities 2019 U21 Ranking of National Higher Education Systems, higher than France, Germany, India and Japan. Australia is also one of the most beautiful countries as there are so many things to explore and a heaven for a nature lover like me because there are so many Landscapes and lush rainforests such as Great Barrier Reef in Queensland and Uluru-kata tajuta national park. And talking about the safety Australia has lowest crime ratios as compared to many other major countries. The education services for overseas students (ESOS) ensure the security of the international students. The student gets value of money when it comes to the living cost which is quite affordable as compared to other major countries. Moreover Australia is a booming destination and it will never stop to provide quality education to maintain the high reputation of its own.

**CHOOSING EDUCATION PROVIDER:** After finalizing my study destination I was looking forward for universities where I can study my course. No doubt, comparing courses, learning, tuition fee and living costs was not that easy as I had to finalize a course provider based on these quality parameters too.

I did shortlist few institutes formyself - University of Queensland, University of Wollongong, RMIT and University of Technology Sydney, University of New England etc. Then I compared them on my parameters/suitability. I had compared the course units, tuition fee and locations to find the most suitable course provider.

#### As far as Macallan College, it is established on the goal of cultivating notable individuals who will be confident, effective leaders in a variety of fields. It empowers budding scholars to become contributing and accomplished  world citizens by providing excellence in education. Macallan is steadfast in the implementation of an exceptional learning environment in which its students can gain in-depth knowledge through pertinent and modern courses instructed by a highly regarded faculty. Macallan College is inimitable in providing fundamental and modern educational experiences focused on leadership development through responsibility, trustworthiness, respect, fairness, devotion and compassion. Macallan College has implemented modern, career-centred courses within exceptional, premier facilities, focusing on the latest instructional methods. It deliver paramount training, so that upon completion, students can gain successful employment, have financial peace of mind, grow into efficacious employees, and be an influential and virtuous member of society. The vision of the college is to offer an innovative, pertinent, and modern curriculum made possible by a foundation of eminent facilities in order for students to attain hands-on and minds-on educational experiences reinforced with academic proficiency; thus enabling our students to develop compelling, consummate work ethics while maintaining the upmost responsibility, trustworthiness, respect, fairness, devotion and compassion within their individual professions.

**REASON FOR CHOOSING PROGRAM:**

**I had ample reasons to choose this course first is my interest in this particular field. Secondly, the demand of course that has been inclining day by day in mu country India. According to market research I have found that companies’ need leaders who can help them adapt, evolve, and transform quickly and 80% of organizations in India are currently facing a shortage of leadership talent, 67% of CEOs in India agree that acting with agility is the new business currency. The salary package after this program is also lucrative depending on the area or career in management a person chose to be involved in. The average annual pay for management job positions can range from Rs. 354,123 to as high as Rs. 994,667 depending on the various areas of the management sector.**

**Then, the benefit that I will get after studying Diploma of Leadership & Management is this qualification reflects the role of individuals who apply knowledge, practical skills and experience in leadership and management across a range of enterprise and industry contexts. This course will further lead me to Advanced Diploma of Leadership & Management where I will be able to demonstrate cognitive communication skills to analyze and synthesize information, conceptual skills to express ideas and perspectives to respond to problems. Diploma of Leadership & Management will consist of total 12 units, 6 core units and 6 elective units. 10 units will be learned in Advanced Diploma consisting of 5 core units and 5 elective units.**

**FUTURE CAREER PLANS:**

**This course offers participants from different academic and experiential backgrounds the opportunity to specialize in management sector. The job designation after completion of this course will be many** in **Marketing Management, Finance Management, Production Management, Human Resource Management, Personnel Management, Office management, Inventory Management, and Banking Management. The job responsibilities of Marketing Manager will be to outreach of the company to the desired market. Their main job consists of implementing services and delivery of the company’s product to the market. The job responsibilities of an investment banker include responsibility for raising capital for the organization or the company he is working for. They closely work with financial institutions and are even recruited by the government. Administrative managers ensure smooth administration of the business and help to run it in an organized way. They overlook organizing, planning, and implementation of various administrative systems and supervise the whole staff.**

**INCENTIVE TO RETURN BACK TO HOME COUNTRY:**

I belong to very supportive and financially well family and as I have planned, I am only looking to complete my studies and gain desired skills so I can build my shinning career , and so after completing my course and gaining practical exposure I will come back to my India. However, in my home country I have all types of luxuries, facilities and opportunities to make my life more comfortable and explore my career as I want to. I also have my family and friends here who adds a lot of value to my life. Even financially also I have a firm support from my parents so I can freely build my career along with enjoying the abroad lifestyle. I have a strong bond with my family and they have high expectations from me. Being the only son of my parents, I have the responsibility to take care of my parents in their old age. I cannot live without my parents for such a long time and I need to fulfill their desires as they have spent their whole life towards my ambition and bright career. So now it’s my time to return it back to my parents in fruitful and very good manner. My only motive is to study in Australia and then come back to home country in order to take part in the development of my country and set up career.

**IMMIGRATION HISTORY:**

I do not have any Immigration history as well as my Family.

**VISA CONDITIONS – SUBCLASS 500:**

I will abide the following visa conditions:-

* I should Maintain 80% attendance.
* I cannot change the university for 6 months upon enrolment.
* I am allowed to work for 40 hrs. per fortnight on a part-time basis.
* I have to maintain valid Health insurance for the visa duration.
* I have to keep DHA/University informed on my place of stay and contact details in Australia.
* I must maintain a 50% pass grade through the study program.

To culminate, I hereby declare that the information above, which I have supplied in support of my student visa application to assist me to demonstrate that I am a genuine student, is true and correct account.

Yours sincerely

**Amritpal Singh Sidhu**