**STATEMENT OF PURPOSE**

**MBA Leadership**

**The University of West of Scotland**

I ​**Nikita**, belong to a small and beautiful family in Punjab. Since my childhood, I have been taught that success has no shortcuts, it demands hard work and I strongly believe it. I also believe in constant self-improvement and gaining maximum knowledge and skills to remain updated.

**Academics**

In my academics, I have completed my matriculation examination in 2016 with a 7.6CGPA from CBSE Board and senior secondary in May 2018 with 75%. Later on, I enrolled myself in a BSc Hotel Management from LPU. After getting my bachelor’s degree in hand, I know that my bachelor's course is not enough to get a job in India at a very good pay scale. So I decided to look for MBA Leadership studies from abroad. I researched a lot from all perspectives to find a relevant course and university and after all the hard work I could find the course which is **MBA Leadership** from **the University of West of Scotland**. Many of my friends and cousins are studying abroad so they shared their studying experience in the respective countries of the UK, Australia, and Canada which further got me fascinated about the idea of studying abroad, and then I had made up my mind for studying in a foreign university.

I am very well aware of the benefits, that overseas studies will bring along and l am keen interested in gaining international study exposure and will be very productive in my future.

**WHY the UK?**

After considering all these factors I started searching for the various study options overseas Like Canada, the USA, and the UK and found that the UK is the best study option for me because British education institutions have a long history of welcoming international students. Upon my search, I found that UK universities and colleges offer a huge range of academics and vocational opportunities available at all levels. One of the most interesting features of studying in the UK is that it offers good value for money. The UK is the most famous place in the world for international students.

A British degree is seen as a high-quality degree all over the world. The UK has institutions with a strong reputation for teaching and attracting exceptional caliber staff and students from around the globe. So**, I chose to study in the UK.**

**WHY THE UNIVERSITY OF WEST OF SCOTLAND?**

Deciding to study abroad and choosing your study provider is the first step and selecting the correct university or college in the right country. I had searched many universities in the UK that will provide related courses Like the University of South Wales, Northumbria University, De Montfort University, Glasgow Caledonian University, and many more, but I decided to study at the **University of West of Scotland**. This university provides skills and confidence to students that need to excel in their studies and their chosen careers. Studying at the **University of West of Scotland** will provide students with a rich and diverse academics and social experience set amongst a uniquely UK campus renowned. Teaching faculties in the **University of West of Scotland** are excellent, experienced, and up-to-date. University is excellent in all areas of education. I also like the course content of this university. This university offers cutting-edge facilities and equipment, from libraries to workshops, all to enhance your learning experience. That’s the reason I choose the**University of West of Scotland** for my higher study.

**WHY MBA LEADERSHIP?**

I am sure that after the completion of this course I would be much better and more confident that I can truly be. After my course, I will get international exposure which becomes a huge benefit factor. An MBA Leadership presents an opportunity to lead your way towards higher positions, increased salary, and better career opportunities in a variety of fields. This Course will also enhance my skills in areas such as mentoring new educators, managing curriculum and assessment, and leading organizational change. Course modules of this course are mentioned below:

**Course Contents:**

* Leading and Managing Business
* Professional Management Skills
* Creating Business Advantage
* Emerging Leadership and Development

**COURSE OUTCOME**

This course will develop a variety of roles in Management and Business skills that can be applied and transferred to other market arenas. With this degree, I will be given a chance to enhance and sharpen my skills further towards my aim to first get experience in managerial roles and then establish my education setup. I can get positions like office manager or assistant manager then after some experience I will be able to get positions like department head or leader and after the significant experience, I will become Chief Operations Officer (COO) or Chief Executive Officer (CEO). I am sure after completing this degree from the UK I will be able to earn a handsome salary in India. Therefore, I will be one step closer to my goal. International Postgraduates are in high demand in India and there are many opportunities. I will easily get a job in a good position and with a good salary package.

**Thank You**