**STATEMENT OF PURPOSE**

**The University of Technology Sydney**

**Master in Management**

My name is Sharanjit Kaur and I live in a Gurdaspur, India. I was born on 20/07/1997. I have completed my Matriculation in 2013 from PSEB board with 82% and senior secondary education from PSEB Board in 2015 in Arts stream with 77%.I have completed BSC in 2018 with 67.2%. After that I have completed Bachelor of Education in 2020 with 70%. After that I have also given IELTS exam on 09 January 2021 with 6.5 bands not less than 5.5 bands.

Australia comes under top 5 countries which have the best education system in the whole world. In comparison of other countries, Australia warmly welcomes the international students and provide them every possible support whether it is related to academic, finance or accommodation, I have also searched UK for my further study but found that maximum number of students get involved in drugs as there is quite adverse situation of youngsters due to drugs but Australia has really positive environment among students. I also looked for Europe which I found has not so good education system and language barrier is another problem with European countries but Australia's official language is English which a friendly language is.

Although I belong to India but I chose to study abroad because while studying in India I have realized that I can only compete competition at national level but every industry is spreading internationally nowadays and every employer is looking for international degree holder with practical experience and international exposure and all these I cannot get in India. As there are some limitations I have observed like; only focus on grade, no facility for internship, restricted choice of subjects, lack of international exposure, and lack of overall growth of a student. So I have decided to explore overseas education instead of going for Indian education further. Another reason behind it is that students have to face political interference while taking admission in universities and colleges which I found a really adverse factor for student’s growth.

I have chosen UTS (The University of Technology Sydney) for my further study because this university is especially renowned not only in Australia but in the whole world for its quality education, technical innovation, research facilities, and employability. Moreover, it has prominent characteristics in terms of internationalization, teaching methods, and collaborations. I believe that I will get an international exposure and advancement in my professional life by pursuing my Management study from this university. Besides, its updated curriculum structure will also amplify weight to the road of my success and I will be able to stand out of the crowd. I am strongly convinced with this university's facilities and quality education as I hardly found such a qualities in any other universities in Australia especially course structure.

**Master of Management** program will give broad information about topics related to business, finance, economics, and marketing. Most management degrees have a very practical focus, with opportunities to complete work placements and professional projects. It is designed to teach students the skills necessary to perform leadership roles in the business and corporate world. Management is the administration of an organization, whether it is a business, a non-profit organization, or a government body. It is the art and science of managing resources. Management includes the activities of setting the strategy of an organization and coordinating the efforts of its employees to accomplish its objectives through the application of available resources, such as financial, natural, technological, and human resources. "Run the business" and "Change the business" are two concepts that are used in management to differentiate between the continued delivery of goods or services and adapting of goods or services to meet the changing needs of customers see trend. The term "management" may also refer to those people who manage an organization - managers. Management degree can help prepare you for a range of career opportunities across numerous industries, including positions leading people. Graduates of business management degree programs can pursue careers in finance, human resources, information security, marketing and more. The concepts I will study during this program are – Business Ethics, Corporate & Business Strategy, Economics, Entrepreneurship, Engineering Management, Finance, Human Resource Management, Organizational Behaviour, Management Theory, Marketing, Operations Management and many others.

Management course will prepare me for bright and successful career. I can choose to be a Marketing Manager, Sales Manager, Financial Manager, Human Resource and Public Relations Management. I’ll be able to learn how to communicate in a way that enables me to influence multiple audiences within the organization. Decision making, Problem solving, Marketing tactics will be learnt through this course which will help me to secure a reputed position in growth oriented organisation.

**My Visa Conditions**

1. I have to study full time course with 80% attendance requirements

2. I must have overseas health cover (OSHC) for the duration of my course

3. I cannot change course and course provider for 6 months

4. I must meet “Genuine Temporary Entrant (GTE)” criterion

5. I cannot work more than 40 hours per fortnight when course is in session

6. I have to pass minimum of 50% of subjects in each term

I wish to abide by all these conditions.

**Closing Statement:**

I declare that the particulars given above are true and correct in every detail. I understand that incorrect or misleading statements may result in refusal of my admission and/or student visa application.

I am submitting all my documents and request you to consider my application and allow me to embark on my dream education.

Thanks

Sharanjit Kaur