**STATEMENT OF PURPOSE**

**University:  University of law**

**Course: BA Hons international business + Foundation**

I introduce myself as **Navdeep Singh** having date of birth **16/08/1999.** I currently hold a valid Indian passport bearing passport number: **R0832058.** I belong to Punjab, India. In 2018, I have completed my Senior Secondary Education under CBSE board. Post that I completed Diploma in Computer Applications in 2020 as computer skills are required to perform the task in every domain nowadays. I Worked at Athoula Mobile Shop as a Sales Executive from July 2020 to Feb 2022

I looked out the study options which will help me to make a mark in the competitive job market. My parents and tutors advised me to move abroad for my further studies so I starting searching upon the overseas educational providers which are welcoming the international students. I have a interest in the business line as I want to be an entrepreneur in my future. I shifted my stream from non – medical to business field as my parents insisted me to get the admission in that field in senior secondary but I could not build my interest in it. So I decided to pursue my studies in business domain and checked out the courses related to business.

**WHY NOT YOU’RE HOME COUNTRY?**

The overall standard of Indian education doesn't seem to have improved much over the years as compared to the educational facilities offered in developed countries. The practical application of theoretical concepts is still lacking in a large segment of Indian classrooms. Students are spoon-fed and have to put up with rote learning as the educational system largely continues to follow the conventional school teaching methods. Lecturers fail to make the classes interesting, which can be brought alive through adopting an interactive approach and use of modern technology. As the conventional teaching system continues in many schools and colleges, students don't enjoy the privilege or the freedom to experiment. Their problems go unheard and the hectic and uninteresting classroom pressurizes the students leading to loss of interest in studies and a poor academic performance if not complete failure. There's a huge dearth of talent in the teaching staff in schools as well as colleges. Besides fresh graduates who may be preparing for competitive exams or higher studies, and many housewives also tend to take up teaching jobs to keep themselves employed and busy. The full day schedule and the tough rules (attendance must in all class, punctuality etc) makes balancing dual roles in life difficult.

On the contrary, students abroad have more flexibility to choose their classes as they want, which helps them earn through part-time jobs. They are exposed to different age groups of students (working, fresher, married, single) in class, allowing them to concentrate in other part of their lives as well. Thus, the Indian students who join universities abroad get the opportunity to study and Work Simultaneously.

**WHY UNITED KINGDOM?**

The United Kingdom boasts a rich heritage and an outstanding education system. Its strong influence on India is reflected in the modern Indian education system, which places an emphasis on delivering the course curriculum in English. Any student who is looking to expand his or her global experience and acquire a quality education should consider the benefits that a United Kingdom study abroad program offers. UK is one of the world’s leading destinations for international students. Universities are among the best in the world and consistently performing well in world rankings. UK higher education degrees and qualifications are recognized by employers and academics worldwide. Students get the opportunity to develop the skills, knowledge, critical thinking, and connections to drive forward their careers.

I chose UK for higher studies over Indian studies because their course contents were not matching with the demand of the industry and moreover course contents have not been changed since decades. Syllabus was focusing on theoretical subjects. The ratio of graduates to employable individuals is quite low as the graduates come out of their colleges with just a degree in their hand and not any kind of skills an employer require. Studying in University of UK is a great path to expand knowledge, meet new people, experience a new culture and enjoy new experiences. I will get plenty of support at university and a chance to experience a great student lifestyle.  It's a great place to live and study.

**WHY UNIVERSITY OF LAW?**

I shortlisted these Universities like: University of East London, University of Bolton, Bath Spa university and Birmingham City University International College etc. In order to finalize one my strategy was to first visit the course structures, affordability of the education provider, recognition and lastly listing the opportunity which a location was to offer I chose **University of law** for my further studies. The range of the units at this university is having a broad range from international education, cultural diversity, language education, ICT and E-learning, curriculum studies and leadership.

I am quite impressed with the assessment methods of my course in these university i.e. individual reports, class tests, group presentations, projects and exam. Even, I have read on the website that 75% of the students are satisfied from this course of this university.

It is also recognized on world level. University has very beautiful campus. It provides affordable quality education, offers number of courses. It has a reputation for high quality education closely linked to Employment. It also provides student services to students. After completing this program, I will be able to move on in my career.

**WHY THIS COURSE?**

I have done my Senior Secondary in Non Medical but I was not having very much interest in that stream. I was planning to setup my own business so that why I have switch over my stream from Non medical to Business stream. But before that I want to gain some computer skills as computers skills are required in every sector nowadays. Every task is to be performed computerized only. So I completed 1 year diploma in computer applications. Now talking about my chosen course i.e. BA Hons international business management along with the foundation course. I am moving to a English speaking country and foundation course will help me easily interact with others and also live comfortably over there. Moreover, I will develop my personality and communication skills in this course. My degree reflects business thought and practice with an emphasis, where appropriate, on the application of theory to real business situations, challenges and issues. The main aim is to provide me with a business degree qualification that equips me for careers in local, national or international markets, encouraging me to go beyond an understanding of management theories to also be able to apply them confidently to real life situations. It provides me with the professional skills that students really need. In a time of rapid technological and social change, businesses need highly trained, adaptable and creative individuals to keep pace and stay innovative. This course is designed to train me for the jobs of the future; I’ll be taught the fundamentals of business management in the wider context of the contemporary business landscape, ensuring my skills will remain flexible and adaptable as the world changes. Degree offers a strong grounding in an essential range of contemporary business subjects combined with the opportunity to focus my studies in the final year.

The study environment which will encourage me to build up the awareness of the dynamic business environment and how current events impact this with real life case studies and current events analysed in seminars and used to explore the challenges of putting theory into practice. In addition, the strong focus on providing opportunities for gaining work experience, supported by both the careers service and the Faculty Employability Tutors, helps me to gain the skills, knowledge and networks that build the exceptional profile employers are attracted to.

**FUTURE PLANS**

After the completion of this course I will utilize the skills by working in some good and reputed companies and get experience in the Business field and this experience will help me to get good packages in leading multinational companies in India. On completion of my course I will find myself well-placed to seek employment in a diverse range of industries and jobs, from the civil service to large multinationals. Further on I shall return to my home country India to settle myself in this up-coming economy and vast growing industry. I will feel joyful to apply for job in one of the reputed company in India such as **Amazon, Reliance Industries, TCS, IBM, Nestle** etc. for the positions of Marketing Manager, Business development manager, operation manager etc. and I expect to earn INR 50,000 to 55,000 per month as a starting package. This qualification provides the skills and knowledge for an individual to be competent person.

With an international degree, I am hopeful that I shall be able to make my mark in this competitive world.

Thanks & Regards,

**Navdeep singh**