**STATEMENT OF PURPOSE**

**UNIVERSITY OF HUDDERSFIELD**

**MSC INTERNATIONAL BUSINESS MANAGEMENT**

**Introduction**

My name is Hardeep Singh, I belong to Punjab, India. I have done my Matriculation in 2015 from Punjab School Education Board and I completed my 12th grade qualification in 2017 under Non medical field and securing 57% from PSEB and later, sticking on the same path I chose to go for Bachelor of Arts from Punjabi University, Patiala and completed in 2021 with 59%. After completion of my study, I wanted to explore myself more and want to get higher education. Now it’s time to choose further study options, which will be beneficial for my future. Furthermore, I started to research study options but I found international education is more beneficial than Indian education. So, I research about International courses and I found a course which is **Msc International Business Management** which would be beneficial for my career. Then, I discussed with my parents and they also suggested me to go abroad and explore new things. Also, I wanted to go UK since my childhood that was like a dream for me. After my intense research, I found that the top entrepreneurs who are running their own business are earning huge amount of profits. So I decided to upgrade my qualification, I decided to pursue for Masters Degree in that field which would meet high employment Scope and my area of interest as well.

In India except for top institutes, all other Indian education institutes are lacking in practical knowledge. The teaching style in Indian Institute does not prepare students towards practical learning and even sometimes after completing studies in Business field a student is unaware of the basic knowledge so I dropped the plan to study in India. Moreover, In Indian horizon, the options remains limited to clearing exams and focus is to please the teachers. In India study is not oriented to real life and it very theory based. Finally, I decided to pursue my desired education from International Institutes. Meeting a lot of agents I decided to study at **Msc International Business Management** at **University of Huddersfield,** UK.

**Why University of Huddersfield?**

I started my research for courses and universities; I was interested in the field of Management so I kept my area of study limited to that only. Once, I read in a research that international degree is an emerging field that will be hiring large number of graduates around the world. Finally, I decided to pursue my further studies from abroad so I searched many options and after searching for courses, educational destination & course provider. Then I have taken up a decision to study **Msc International Business Management** from **University of Huddersfield**. There are number of courses are available at thisUniversity. This University also enjoys a well justifies reputation for its excellence in teaching and research and made a real impact on me because of the warm and friendly environment they offer and which is visible through their website also

**Why UK?**

Deciding the correct destination is very important for overseas education. After my research, I came up with US, Canada, UK and New Zealand. But I choose UK because of various factors like stability, safety, future exposure, market value, country culture, weather conditions & many more. It is a young, vibrant and friendly country with very less crime ratio, making it safe country for International Students. UK is known for its effective structure and Innovative Policy Development and UK Education are reputed all over the World.

UK qualifications are recognized by employers and leading educational institutions in many countries around the world. Updated methods of teaching are used and quality of education is very high. UK Universities have updated curriculum, experienced and internationally renowned faculties. As I was impressed with education system of UK, I planned to study for my master degree in UK.

**Why Msc International Business Management?**

I decided to pursue the course **Msc International Business Management** from **University of Huddersfield**, UK after spending a lot of time on the institutions website and finding out about the details of this course. Student who have studies in this university suggest a good feedback about teaching and learning methods. Student will learn the management skills during the study which is more important for the business field. This is among well-known universities of UK and focus on excellent and advanced learning. Through study this course I will learn the soft skills, problem solving techniques with teamwork. This course will provide the understanding management, finance, HR skills. This course helps to adapt leadership qualities, communication, work culture and coordinating with each other. Following are course modules:-

##### The Context of International Business

##### Fundamentals of Leadership

##### The Global Professional

##### Managing Sustainable Challenges

##### Managing Employee Relations

* Global Business and Human Rights

**Career Goals**

After completion of this course, I am confident that this course undoubtedly provides me with the right knowledge, skills and experience to pursue that dream and exploit the opportunities to the fullest extent. I am sure that after the completion of this course I would be much better and I am confident that it will make me the best that I can truly. This Course will also enhance my skills and knowledge. Therefore, I will be returning to my country after the completion of my study and look for career opportunities in different firms like Administrative Service **Manager, Chief Executive Officer, Consultant for an International Organization, Export and Import Management, Export Coordinator, Foreign Exchange Management, International Finance, International Logistics and so on and will look for a job in top companies like KPMG, DELOITTE, EY etc.** The Business management techniques and skills that I will learn will give me edge over others and will definitely help me in fetching good jobs. Our country is in the verge of development and stability and I am pretty sure I will have a sustainable environment to flourish my career and to be a leader and successful businesswomen that I always wanted to be.

**Thank you**

**Hardeep Singh**