**STATEMENT OF PURPOSE**

***LEEDS BECKETT UNIVERSITY***

***MSC MANAGEMENT AND INTERNATIONAL BUSINESS***

Introduction

I hereby introduce myself Amandeep Kaur Billing born on 07/10/1992 and brought up in Punjab and my aim of writing this letter is to prove my eligibility, sincerity and interest to study abroad. With the help of this letter, I am showing that I have interest in studying from Leeds Beckett University and how studying here will help me to meet my future goals.  I am very sincere and hardworking person and I believe that one day my hard work will pay off. I am an aspirant student since my childhood pursuing to make my career in the field of **MSc Management and International Business** UK as its credentials is recognized worldwide. I completed my secondary in the year 2009 from Punjab School of Education Board with 65%. I completed my Senior Secondary from same board under Arts Stream in 2011 with 60%. I also completed my Bachelor of Business Administration from Punjabi University, Patiala in May, 2014 and scored 70%. After that, I started find a job which would be beneficial for my career in the future and after spending 2 or 3 months finally, I found it. And, I started doing work at the Hero organization as Assistant Supervisor from July, 2014 to Nov, 2021. During my job, I realized that my professional growth has become immobile and I need to upgrade my skills to get growth and a good salary overall. So in order to upgrade my qualification I need to pursue Masters Degree in other field. After discussion my situation with my family and friends, I also did my internet research, I concluded that the U.K will be the correct option for me. I have decided with the best thought of doing my higher studies from abroad and with reputed University which would give me not only an education but also a new style of learning with international excellence, advanced methods of self-development skills and the ability of survival among the fittest. Now, I am willing to enroll at **Leeds Beckett University** in the course **MSc Management and International Business.** Being a supervisor I know the how to observe and maintain the things but through this course I will able to handle the major responsibilities and can manage the project big project. I can grab the new international skills of management.

Why United Kingdom

When an individual decides to pursue higher education from an offshore university/college he has apprehensions in his/her mind about treading unknown territory thousands of kilometers away and about meeting and interacting with people of the world. Then all these apprehensions vanish when the selected country is the UK because it has a clean reputation, good governance, transparent policies, low rate of crime, and renowned international Universities. The UK is one of the world’s most admired destinations to study higher education, with more than 500,000 international students enrolling each year. I know a lot of people who have pursued their higher studies from the UK. The following factors tilted the scale in favor of the UK: -

* Vibrant and deep-routed education system.
* Good Ranking in Education as an education provider
* Healthy and comfortable study environment prevalent across all universities.
* Environment friendly
* Crime rates are low
* Infrastructure are the best for the study purpose

**REASON FOR CHOOSING LEEDS BECKETT UNIVERSITY**

After spending a lot of time on internet surfing and did a lot of university research, I went through the website of the Leeds Beckett University for my higher Studies. It provides affordable quality education, offers a range of courses. I decided to pursue the **MSc Management and International Business** after spending a lot of time on the University website I found the details of this course and came to know the benefits to study this course. This university is one of the well-known universities in the UK. Another positive point that attracted my focus is that the courses are designed in a way to ensure career orientation alongside mentoring. Mostly the contents, have internships, placements associated which primarily facilitate to assist students to gain practical exposure with the theoretical learning. After analyzing these core points, I was very much sure about my career that if I will be provided this opportunity to pursue my higher education, it will be worth it for my future career. This University will provide me the best education, safe atmosphere, and fee structure that are also affordable.

REASONS FOR CHOOSING MSC MANAGEMENT AND INTERNATIONL BUSINESS

**MSc Management and International Business** degree provides me with an excellent grounding in real Project practice, developing the skills that need me to succeed as a Project professional either in the corporate setting or as an entrepreneur. Management is one of the fastest-growing, job-creating sectors in my home country, India, and abroad, offering the opportunity of careers with rapid progression at the project management level within the organizations. This course will help me to understand technical skills.

CAREER OUTCOMES

After completing the course under the guidance of imminent teachers, I will return to India and will start my career in Punjab. I am sure that with my world-class education. I will be able to pitch ideas to investors and will be able to grab better designation in my desired field Master in project management will land me jobs mostly in the topmost companies such as HCL, Infosys, Wipro, Tech Mahindra, InfoTech, Mind tree and many more as COO or CIO, Management consultant, sales, Information Technology (IT) Project Manager, Software Project Manager, Senior Project Manager, Associate Project Manager. I can easily earn 8 -10 lacs INR per annum in my home country. Studying at your university would surely help me gain all the skills required and try to work out more practical knowledge gained at your university. Thus, I request you to accept my purpose and make me move ahead in my career with more confidence and knowledge.

Thank you

Amandeep Kaur Billing