***STATEMENT OF PURPOSE***

***NAME: Praveen Kaur***

***PASSPORT NUMBER: S0164393***

***NATIONALITY: INDIAN***

***COURSE: MSC INTERNATIONAL BUSINESS MANAGEMENT***

***University: University of Bradford***

***I am writing this statement to apply for the study visa to pursue my program of Global Msc International Business Management from well- reputed University known as University of Bradford.***

***ACADEMIC BACKGROUND***

*I am a Bachelors degree holder in arts stream and completed it from Maharaja Ganga Singh University and I scored 53% marks.*

*After Completion of Bachelor degree I was seeking for the job but due to the low salary packages I am not interested to do that job, and in well renowned companies they need master’s degrees. So Now I am keen to pursue my master degree. After lot of research and discussion with my family members I finalized to get overseas degree from UK. After that I will get my hands on in one of the Multinational Corporations or well reputed Organizations. So, I started looking after the sources from where I can enhance my skills and knowledge and searched for business related programs as per my interest and passion.*

*I checked out the courses and the universities over the internet and shortlisted three universities such as: University of Sterling, University of Bedfordshire and University of Bradford and after comparing on the basis of curriculum, ranking, facts and facilities, education quality, I finalized to study at* ***University of Bradford.***

*Well, finalizing a university is undoubtedly a tough decision but the reason to choose* ***University of Bradford*** *is that it is university which has been rewarded with multiple awards for its vibrant and innovative teaching standards and for their study prospects.*

*University aims to focus on following their traditional practices along with the modern touch in contributing to provide the best education practices and knowledge to their students. They stand out great for their academic excellence by offering high quality teaching and innovating techniques and facilities in all the field of areas and study. Student from all the backgrounds are whole heartedly welcomed and even the university organizes Talent search programs and articulation in order to raise and appreciate the talented individuals. It believes in nurturing the students to become educated, employable and entrepreneurial global citizens.*

*Talking about my chosen course, global Msc International Business Management, it is one of the courses which is highly demanded in the market nowadays and organizations prefer those candidates who are equipped with latest and updated knowledge. The course is designed in helping social minded individuals who has aspirations to become professional mangers in their career.*

*The course will make students ready for the professional market by teaching them the creative and innovative methods of thinking and problem solving.*

*The best thing about the program is that it is completely a flexible program which will give me an opportunity to focus the module I want to get specialized about and shaping me into a true leader that will benefit me in my career and will make me job ready professionally. I will be able to access my weak points and can working accordingly as the course will provide me the insight knowledge and concepts about facing everyday challenges faced with the professional market.*

*Moreover, those who are internationally qualified will be equipped with latest techniques and strategies and have professional development as well.*

***I will have the option to choose my specialized module out of the options of subject such as*** [***Strategic Management***](https://www.bradford.ac.uk/repos/modules/2021-22/sib7501-b.php)***,*** [***Marketing Planning and Strategy***](https://www.bradford.ac.uk/repos/modules/2021-22/mar7501-b.php)***,*** [***Business Economics***](https://www.bradford.ac.uk/repos/modules/2021-22/afe7504-a.php)***,*** [***Globalisation and Contemporary Issues in International Business***](https://www.bradford.ac.uk/repos/modules/2021-22/sib7503-b.php)***,*** [***Principles and Practices of International Business***](https://www.bradford.ac.uk/repos/modules/2021-22/sib7502-b.php)***,*** [***Cross-Cultural Management***](https://www.bradford.ac.uk/repos/modules/2021-22/sib6009-b.php)***.***

*Choosing an elective program, out of the options given will be an asset of knowledge in my education as I will be learning the key skills like* [*International Finance*](https://www.bradford.ac.uk/repos/modules/2021-22/afe7508-a.php)*,* [*Corporate Finance*](https://www.bradford.ac.uk/repos/modules/2021-22/afe7513-a.php)*,* [*Entrepreneurship and Innovation*](https://www.bradford.ac.uk/repos/modules/2021-22/eae7501-a.php) *handling high pressure situations, time management, decision making and leadership skills and ability to spot the emerging risks and opportunities. I will develop enhanced personal and interpersonal skills include team working, numeracy and quantitative skills, self management and negotiation skills. At the end of this course, I will have the ability to use confidently the strategic and analytical skills to solve strategic international business and management problems*

*These are the skills which will help me to get my hands on the amazing job offers providing by the well known organization established in India such as;Tata Consultancy Services, Mahindra Tech, Wipro Technologies, L&T, Asian paints.*

*No doubt, I’m highly equipped with the computer knowledge and the skills required in my own field but somehow lack in organizational skills which are highly demanded in every sector at higher designations.*

*After the completion of my course, I’m sure that I’ll be equipped with the required skills and knowledge and spending on my post graduation degree will be fruitful for me. I’m sure that I will get a lot of job opportunities such as: Product Manager, marketing manager, Production Manager, Business development manager or as a Supply Chain Manager.*

*I have checked out the pay scale on the different websites where I can apply for a job online in India as well such as:* [*www.payscale.com*](http://www.payscale.com) *,* [*www.naukri.com*](http://www.naukri.com) *. They provide quite attractive job offers along with the perks to the highly qualified and skilled candidates. I’m sure that I will earn approximately 5-6 lakh starting salary per annum after this course and it will definitely grow as per my knowledge and experience.*

*India is a beautiful and developing country where I will get more job opportunities and career growth because internationally recognized degree will help me to stand out extraordinary in the market. Moreover, my supportive and loving family lives here and they are financially sound so I will definitely come back to India after completion of my course.*

*One of the main factors of choosing UK as my educational provider to pursue my study is that it provides one year course along with the professional and industry based knowledge. UK’s degree is world famous and internationally recognized all over the world which will not only help me to open the number of doors to work all over the globe but also I will be more preferred as compared to other candidates.*

*The UK universities degrees are not only internationally recognized by universities but also by employers and government bodies. Moreover, the quality of education is routinely assessed and graded by official organizations to ensure that set benchmarks are met. Although, UK institutes undertakes the responsibility of ensuring standard and quality of different programs themselves. Even Independent audits are conducted by the Quality assurance Agency for higher education. In fact, London was rated as 5th best student friendly city in the world. Even UK provides scholarships to the students as per their academic profile. Moreover, Indian students are eligible to receive free medical treatment by NHS if they will enroll for full time course. Most of the universities are silver and gold awarded in teaching Excellence Framework and the tutors are highly qualified and experienced in their particular fields.*

*I’m completely satisfied and convinced with my chosen course and country and I’m sure that I have clearly defined my objectives of visiting to UK.*

***Regards***

***Praveen Kaur***