**Statement of Purpose**

**Bradford University**

**MsC. Finance and accounting management**

**Introduction and Academics:**

**My name is Kamalpreet Kaur. I am writing this to prove my sincerity and interest to study at your prestigious university. I hope you’ll find it well. I have completed my matriculation from the PSEB board in 2008 with 62% marks. After that, I completed my senior secondary from the same board in year 2010 in Commerce stream with 60% marks. Then, I completed my Bachelor of Commerce in year 2013 from Guru Nanak Dev University and scored 50% marks. After the completion of my Bachelors, I enrolled myself in M.com from the same university and completed it in 2015 with 55%.**

**Work Experience**

After completion of my Masters in Commerce, my mind was more fascinated towards exposure to real job market where skills are progressed and shaped in a particular manner. **Fortunately, I got job as an ASSISTANT ACCOUNTANT at Fancy Barton and Crockery House From 2nd January 2016 to 31st December 2021,** Nextly, I got promotion in salary and post of **ACCOUNTANT** and still serving in same organization.  **Here I served designation from 31ST December 2021 to till now.**

While working, I never had to think about my growth in person but shortly while working I realized that my salary and my designation were not doing justice to what I studied and due to this I had a second thought studying further. I did a lot of surfing on the internet, reading blogs of famous personalities, and seen lots of autobiography and motivational videos of them; I got inspired and motivated that how they had started from scratch and now they are successfully serving the mankind on a large scale and making profit in the process as well.

After all of this, I am looking for the right country, university, and course that would suit me and provide me with the skills needed for a successful career. To do so, I surfed on the internet, attended seminars, met with many counselors, and discussed with the friends studying abroad, I concluded to go through various UK universities. Some experts told me about courses related to my profile and admission requirements for UK universities. Besides it, my Family and Friends also supported my decision of studying abroad. Now I am willing to get admission in **MSc in Financial and Accounting Management** from **Bradford University.**

I will develop essential workplace related skills, such as leadership, strategic thinking, communication, delegation, problem-solving, decision making, organization, presenting, reporting. This entire process of searching for the program, deciding and confirming from my family members, friends, and consulting took me many months. Considering all this effort I put in my searches for the course, university, and place, I do not have any gap in my study.

**My reasons to study overseas:**

I started searching for an institute that would provide me deep knowledge regarding the Commerce field but I failed to find any such institute in India. I concluded that the Indian institute will offer me the same mugging up technique in my studies which will again lead me towards frustration with no bright career prospects ahead in the job world.

The reason is that the teaching style of the learning in Indian Institute does not prepare students for practical learning and even sometimes after completing studies in the business field; a student is unaware of the basic knowledge, so I dropped the plan to study in India. Moreover, In the Indian horizon, the options remain limited to clearing exams and the focus is to please the teachers. In India study is not oriented to real life and it is very theory-based.

**Why did I finalize the UK?**

I started my search to trace perfect global study destinations from UK, Australia, and Canada. Then, after comparing those countries on various parameters, like their cost of education, cost of livelihood, climatic circumstances, the elasticity of the admittance, and the visa criteria, I chose UK for my higher studies. In the UK, where I found that practical and conceptual segments of the course being offered at various universities and are very interesting. The UK is one of the best and developed countries for international students for their higher studies. The degrees are globally recognized & the country offers students with advanced techniques. For the last many years a steady number of international students are going undertaking degrees at various UK universities. Moreover, it is a safe country, as its weather conditions will be suitable for me. Additionally, UK universities have an international reputation and are widely known for their excellence in all areas of education, training, teaching, and research.

**Why University of Bradford?**

I decided to pursue the course **MSc in Financial and Accounting Management from University of Bradford,** after spending a lot of time on the institution's website and finding out about the details of this course. I read reviews of this course by students who are already enrolled in this course and found out, how the students think that the open learning environment at the College, supportive and approachable teachers, and a network with the business industry are some of the many factors that students decide to pursue this course at **Bradford University**. This university also enjoys a well-justified reputation for its excellence in teaching and research. This University made a real impact on me because of the warm and friendly environment they offer and which is visible through their website also. This is among well-known universities of the UK and focuses on excellent and advanced learning. I was impressed by the course structure of this university which was so organized and placed as per my requirements. The range of the units at this university is having a broad range from international education, cultural diversity, language education, E-learning, curriculum studies, and leadership.

**Why MSc in Financial and accounting Management?**

The program of MSc in Accounting and Financial Management aims to give the student a global vision of the accounting and financial cycle so that, with the help of IT tools that is the norm today, they can support managers and/or accountants in their work by providing them with reliable accounting and financial information. It is difficult to overstate the importance of Accounting in companies and the business world as a whole. It is because of my recognition of the importance of accounting that I have decided to seek further education and a career in this field. After careful consideration, it has become clear to me that developing a successful career in accounting in the modern business environment requires advanced training in accounting and related subjects. I am motivated to study in your **program of MSc in** **Accounting and Management** by an awareness of the ever-changing reality of the business environment and the need to upgrade my own expertise and professional abilities.

**My chosen course** is very relevant to my career path. The program has a well-designed structure allowing the students to build on the basic theoretical aspects at the beginning and gradually placing them in work situations to perfect their practical application and integration of learning. The program will train me in all the functional responsibilities which an accounting technician is expected to perform. **The learning outcomes of this course are well-aligned to my career path which includes use standard accounting and financial management software; process data from the accounting cycle in accordance with accounting principles; collaboratively manage payroll in accordance with norms and standards; contribute effectively to sound financial management of the company; provide support in the area of income tax**. Hence, I am very confident that this program will equip me with all the right skills to join an accounting team of a multinational company.

**Career Goals**

As the above shows, I am highly motivated and ambitious in pursuing my Masters in the UK. I have a great desire to simplify the maintenance of accounts and am really hopeful that my higher education degree will help me in achieving this which in turn shall be beneficial for the entire business world. By studying in your Master’s program, I hope to extend my vision and improve my English proficiency. After completion of my program, **I plan to return to my Home country and work for one of the leading multinational accounting/finance firms as an accounting professional (Accounting Technician, Finance Officer, Budget Officer, Financial Officer) capable of dealing with a broad range of people, companies, and financial situations.** Your program in Accounting and Management will enable me to achieve the goals I have set for myself. I expect to have a long career in this field and benefit a wide range of companies. **Without proper accounting department the organization cripples down and hence accounting is a recession free career and professionals in this area will be in demand always. Management of accounting and finances will make me modern and digital professional to justify present need of companies. Accounting professionals with skills are offered 50-70 thousand INR and with the work experience of 3-4 years, they get 80k -1.5 lacs per month depending on the location, company size and role/input of an individual.** This would go even higher as I gain experience in the relevant field. In this way, I hope to add to the general development of my country’s economy and become a leading professional in my field.

**Regards**

**Kamalpreet kaur.**