**STATEMENT OF PURPOSE**

**UNIVERSITY OF HUDDERFSFIELD**

**MSC INTERNATIONAL BUSINESS**

My name is **Satnam singh.** I belong to reputed family of Punjab, India. I believe into put my best efforts to achieve constant self-improvement and to work towards my maximum self-actualization. As far my educational qualification is concerned, my academics are as below:

* April,2010 - March,2011 :: 10th (65.6%) :: (PSEB)
* 2011-2013 :: DIPLOMA IN TOOL & DIE TECHNOLOGY :: 63.6% :: SANT LONGOWAL INSTITUTE OF ENGINEERING & TECHNOLOGY, LONGOWAL.
* 2013-2015 :: DIPLOMA IN MAINTENANCE AND PLANT ENGINEERING :: 64.4% :: SANT LONGOWAL INSTITUTE OF ENGINEERING & TECHNOLOGY, LONGOWAL.
* 2016-2019 :: B.A :: 54.3% :: PUNJABI UNIVERSITY, PATIALA
* 2019-2021 :: M.A (PSYCHOLOGY) :: 7.98 CGPA :: PUNJABI UNIVERSITY, PATIALA

After completing my master degree, I decided to take my career further. I realize that I can get vast job opportunities in this particular field if I get the required skills. I want to explore myself more the in era of dealing with various people with their different opinion and my thirst of learning has not ended yet. In order to explore myself more to get the professional degree in the **Business** as through this degree I will grow professionally and I can make my level up on the field of management.

Now I decided to upgrade myself with an International Master degree, for **Msc International Business** **from University of Huddersfield UK**. I chose this program after knowing the benefits to doing this. I am very well aware of the benefits, that the overseas studies will bring along and l am keen interested in gaining the in gaining the international study exposure and will be very productive in my future.

Then I Found **Msc International Business** and I believe it would Contribute to pursuing my interest that is Business. There are a lot of organizations even educational institutes that provide lots of Job opportunities to young talent by giving them high manager-level positions. I am lacking in managerial skills those are essential to get high salary jobs and it would be a great opportunity for me.

So, I decided to change my field and while doing thorough research I get to know that top companies like Tata, Infosys, Reliance provide a lot of opportunities to young talent by giving them high manager-level positions. Being an Arts Student I Do Not Have theoretical or Practical Knowledge about Business moreover I am lacking business skills which are essential for my career growth as I changed my interest. Finally, I decided to pursue **Msc International Business** from the **University of Huddersfield** the UK. I decided to pursue my master's degree overseas is more beneficial and I am well aware of the benefits of international education. Hence, I decided to apply for the course Msc International Business.

**WHY CHOOSE THE UK OVER ANOTHER COUNTRY**

As I am seeking diversity in my career and studying at this stage of life and doing a Master's degree is a very crucial decision for my career. This degree and the skills attained lay the foundation stone for my career ahead; therefore I wanted to make a diligent decision before finalizing my institute. There were many factors that I considered while deciding my study destination which are: world ranking and quality of education, eligibility criteria, style of education, and lifestyle. My shortlisted countries were: The USA, Canada, the UK, and Australia, after acknowledging my above-mentioned factors, I ended up choosing the UK over these countries as it consummates all the factors which I kept in mind while deciding the study destination.

Finally, I started my research in the UK and found many advanced courses. The UK has a lot to offer in terms of scholastic opportunities. The UK is known for its educational excellence and cultural experience. The UK is one of the best-developed countries for international students to do their higher studies. Studying in the UK provides international values as well as a multicultural environment.

**WHY UNIVERSITY OF HUDDEFSIELD**

After spending a lot of time on the internet searching and doing a lot of university research, I went through the website of the **University of Huddersfield** for my higher Studies. It provides affordable quality education, offers a range of courses. I decided to pursue International Business. After spending a lot of time on the University website I found the details of this course and came to know the benefits to study this course. This university is one of the well-known universities in the UK. Another positive point that attracted my focus is that the courses are designed in a way to ensure career orientation alongside mentoring. Mostly the contents, have internships, placements associated which primarily facilitate to assist students to gain practical exposure with the theoretical learning. After analyzing these core points, I was very much sure about my career that if I will be provided this opportunity to pursue my higher education, it will be worth it for my future career. This University will provide me with the best education, safe atmosphere, and fee structure that are also affordable.

**WHY MSC INTERNATIONAL BUSINESS**

Msc International Business degree provides me with an excellent grounding in real business practice, developing the skills that need me to succeed as a business professional either in the corporate setting or as an entrepreneur. Business is one of the fastest-growing, job-creating sectors in my country, India, and abroad, offering the opportunity of careers with rapid progression in the Business. This course will help me to understand business skills. As studying Management and International Business will provide me with insights into the global economic and business climates, I can find the employment in many professional platforms. I will grab all the qualities which are required to be a successful professional who meets the expectation of employer.

**CAREER OUTCOMES**

· After completing the course under the guidance of imminent teachers, I will return to India and will start my career in Punjab I will be able to take a Top Job Designations after this course, I will get the job Designations Such as

· Project Manager.

· Business Development Executive/ Manager.

· Product Manager.

· Marketing Manager.

· Analytics Manager.

· System Manager.

· Data Processing Manager.

· Business Analyst.

. Studying at your university would surely help me gain all the skills required and try to work out more practical knowledge gained at your university. Thus, I request you to accept my purpose and make me move ahead in my career with more confidence and knowledge.

 Regards