## STATEMENT OF PURPOSE

## UNIVERSITY OF LAW

## BA HONS INTERNATIONAL BUSINESS

I would like to introduce myself as **Kirandeep Kaur,** belongs to well reputed family and born and brought up in Punjab. I am very focused and hard working person and love to face challenges in my life.

Academically, I have completed my senior secondary education in March,2021 from PSEB with 92.06% from a well reputed school known as Sahib Shri Guru Gobind Singh Senior Secondary School from Punjab. I always wanted to pursue my graduation from overseas but when I completed my senior secondary, the overseas education providers were not welcoming the international students So I could not get the admission. Right now when the Covid-19 cases have recovered, they started giving admissions to overseas students and I am applying for University of Law which is one of the renowned Public Universities in UK. I checked upon the number of courses according to my academic profile and interest and I decided to pursue bachelor degree in **BA Hons International Business** as this industry is growing very fast. The events like conferences, weddings, festivities, parties, etc and the scope of event management is increasing in India. My father suggested & encouraged me to take up a professional qualification. So I have applied for **BA Hons International Business** course.

**REASONS TO CHOOSE UK**

It’s not an easy task to choose a foreign country for my higher studies, especially when I have beautiful other options to choose from; **UK**, **Canada** or **Australia**. But it’s not just choosing one country over another based on my likes and dislikes but based on proper research that I have done before. I wanted a real transform for myself and for my career outlook, it was really necessary to think of the advantageous options. Out of these options I chose **UK** as my study destination on the basis of my budget, admission requirement of the universities in the countries, immigration and visa policies, education structure and grade systems, living expenses and climatic condition. Moreover, UK is known for the standard of living it offers.  I believe that going by the theory does not help a student in the longer run. Whereas a student who studied internationally is trained according to the market requirements and by the end of the course the person is made career ready.

**REASONS TO CHOOSE UNIVERSITY OF LAW**

I choose **University of Law** for my higher Study. It provides affordable quality education, suitable weather and offers number of courses. It has a reputation for high quality education closely linked to Employment. It aims to inspire the students to become innovative professionals. The university offers support services. The university is developing a rich and diverse community. The learning environment at University is modern and supportive. This university is known for its excellent teaching framework. It offers flexible education. The graduates of this course are able to enter upon careers in the specialist field. This university made a relief impact on me because of the warm and friendly environment they offer and which is visible through their website also. I was quite impressed by the course structure of this university which was so systematic and placed as per my requirements. The range of the course at this university is having a broad range from international education, cultural diversity, language education, curriculum studies and leadership. This University has world-class facilities, accommodation, Library and support services and goes beyond my course with wide range of groups and activities. It is dedicated to excellence in the delivery of higher education.

**WHY I CHOSE BA Hons INTERNATIONAL BUSINESS COURSE**

I did a lot of research before finalizing the course and the university. I went to many consultants and searched on many education websites. One of my relatives suggested me the course **BA Hons International Business** from this University and I read through the Website of **University of Law** which gave me a lot of relevant information. This university has all the key resources including a well-developed infrastructure, expert faculty and well-designed courses which are of n in the educational world across the globe. But one thing which increased my interest in this university was the course itself.

This course will give me skills and knowledge in organizing events and also help me in project management. This course will provide me real life experience which will give me an edge to excel in the field of event management. This course will help me to have skills in managing events on large scale.

**CAREER OUTCOMES**

* After successful completion of my course, I will also gain sufficient knowledge and practice to kick starts my career in this industry. This professional education will prepare me to stand out of crowd and enrich my profile by unlocking top employment opportunities. This qualification enables me to settle down in my home country and give wings to my career. This program has a wide range of **career** **opportunities** and I will get job on a good designation like-**Business Manager,** **International Marketing Manager, International Product Manager, Human Resources Manager etc.**

A candidate with international experience and exposure will always be chosen over a person who only has a local perspective on things. Skilled employees with a degree are in high demand in India. After completing the course, gaining experience and returning to India, I will be capable enough to earn handsome salary package. In this way, I think I will be proficient in managing the events easily subsequent to finishing the course. This system will empower me to achieve my objectives and shape up my future appropriately. I wish to contribute to my country with the creative abilities that I have developed from the University.

**Thank You**

**Kirandeep Kaur**