**STATEMENT OF PURPOSE**

**LEEDS BECKETT UNIVERSITY**

**MSC MANAGEMENGT AND INTERNATIONAL BUSINESS**

To commence with my introduction, my name is Navjot Kaur I brought up in Punjab, India. I have done my Matriculation in 2012 with 6.6 CGPA from Central board of secondary education and I completed my 12th grade qualification in 2014 in Arts stream and I secured 58.2% from PSEB and later ,I chose to go for Bachelor of Arts from Maharaja Ganga Singh University in 2019 with 54.33%.

After completion of my study, I joined MEWS College of engineering and technology as a office administrator since 02-09-2019 to 18-02-2022, Though I was working it but could not satisfy my soul. I want to grow more in my life. I was not getting the desired salary. In order to get high salaried job, I started looking for other options available. So I decided to upgrade my qualification, I decided to pursue for Masters Degree in that field which would meet high employment Scope and my area of interest as well.

**Why the United Kingdom**

It requires research and the right kind of effort where a student is to find an option where he is fit culturally and financially. I started my search to trace perfect global study destinations from the UK, Australia, the USA, and Canada. Then, after comparing those countries on various parameters like their cost of education, cost of livelihood, climatic circumstances, the elasticity of the admittance, and the visa criteria, I chose the UK for my higher studies. In the UK where I found that practical and conceptual segments of the course being offered at various universities and are very interesting. The UK is one of the best and developed countries for international students to do their higher studies. Studying in the UK provides international values as well as a multicultural environment. The degrees are globally recognized & the country offers students with advanced techniques. For the last many years a steady number of international students are going undertaking degrees at various the UK universities. Moreover, it is a safe country as its weather conditions will be suitable for me.

**Why the Leeds Backett University**

I decided to study at the Leeds Backett University as the first thing I considered was the return on investment from my degree and I was equally bothered about the opportunity which a location was to offer. I came across so many educational institutions those offered courses but I choose the Leeds Beckett University. This is an award-winning university, is committed to providing the students with the best possible experience. I decided to pursue the course. This university is known for its excellent teaching framework. This university has an international reputation and is widely known for its excellence in all areas of education, training, teaching, and research. The universities well supported for the international students and it provides work class top facilities. I can learn and grow more while study at this university.

**Why MSC MANAGEMENT AND INTERNATIONAL BUSINESS**

To get Higher education in abroad will provide me international exposure as well as internationally recognized qualification that would be plausible. Hence, I planned to pursue Msc management and international business. I will get not only theoretical knowledge but practical implementation know-how as well. Also, Msc management and international business will enhance the leadership quality and I will help to gain the confidence level in international students.

This course Msc management and international business will add specialized skills in me to work as an expert after the completion of my Master's. The course will help me as a creative problem-solver; I will be adept at using the latest methodology to find solutions in any context of business. After completing Msc management and international business there will be many jobs available in my chosen field.

Students gain a broad understanding of scientific principles through the core units and develop specialized skills in business disciplines.

Thus, by choosing this course in the UK I believe I took one of the best decisions of my life and I will prove myself to the best of my abilities if I get the chance.

**Career Outcomes**

After completion of this course, I would be able to find a suitable job in India such as International Marketing Manager, International Product Manager, Business Analyst, Business Development Manager, Research Analyst, Logistics Manager, International Supply Chain Manager, Human Resources Manager, etc. There are lots of organizations in India that are always looking for well-qualified people in the business sector. Especially lots of organizations and MNCs doing the UK Projects and they prefer the UK qualified persons. Govt. Organizations and MNCs like FedEx Corporation, Cisco Systems, American Express, Accenture, Eli Lilly and Company, Marriott International, Hitachi Group, Textron, Reliance Industries, TATA Consultancy Services, AMERICAN EXPRESS, BCG (Boston Consulting Group), etc. these are some big organizations in which I would be eligible to work.

After completion of my studies, I will come back to my country and I would work here in top company to get experience. I would seek employment in various fields such as public and private sectors, non-profit organizations, government departments, or can provide my private services in India. Even, we have many organizations which offer good opportunities for the UK degree holder. I can work in any big organization or Multi-National Company. I will get the best career opportunity in India. Additionally, I have a family bonding, which does not allow me to stay away from home for long. I have all my investments in India, so I will definitely come back to India after completion of my studies from the UK and only want to develop and grow myself to get the best career opportunities in India. As I am closely attached to my family so there is no point in staying in the UK after completion of my studies. The UK-educated people are highly in demand in India. I want to develop and grow myself to get the best career opportunities in India. Moreover I will work hard, through my analysis I reached to a verdict that I will become a businesswoman.

**Thank you**