STATEMENT OF PURPOSE

UNIVERSITY OF HUDDERSFIELD

**BA HONS BUSINESS MANAGEMENT**

To Commence with my introduction, my name is Dupinderjot Singh and I belong to Punjab, India. Through this statement, I would like to express my interest in pursuing the course of **BA (Hons) Business Management** from  **University of Huddersfield , UK.**

I completed my secondary education in 2018 from Central board of secondary education then I did my 12th in Arts stream in 2020 from PSEB with 60%. After completion of my senior secondary in 2020, I had been looking for job opportunities but I could not get desired job as I am not graduated. Apart from this My uncle is running his business and I am quite impressed with his skills of business. I found deep interest in the field of business I wanted to pursue my bachelor degree and I discussed with my family to pursue my bachelors from Overseas. They supported my decision. I met with many agents and after meeting agents I reached to a verdict of study in the UK. After that I critically researched and I finalized to make my career in the field of Business. Hence after a lot of research I finalized to pursue BA **Hons Business Management from University of Huddersfield** for my higher study.

My area of interest develops towards the business techniques and skills. Then I decided to take this further but bachelor degree must be required to learn the skills. I discussed my thoughts with my family and my teacher they positively supports me. After a lot of discussion I decided to pursue bachelor degree from overseas. I rigorously researched about my higher education, eventually I decided to study abroad and now I seek admission in **BA hons Business Management** from well reputed and renowned **University of Huddersfield, the UK.** Many of my friends and cousins are studying abroad so they shared their educational experience in the respective countries of the UK, Australia, and Canada which further got me fascinated about the idea of studying abroad, and then I made up my mind for my education in **University of Huddersfield**

I am well aware of the benefits, that overseas studies will bring along and l am keen interested in gaining international study exposure and will be very productive in my future perspective.

**Why the United Kingdom**

The UK is one of the world’s most popular destinations for higher education among international students. I know a lot of students who have pursued higher studies in the UK. On returning to India after completion of their studies they are doing exceedingly well in their respective professions. While sharing first-hand information of their experience in the UK, each one of them is highly appreciative of the basic education system in the UK and the world-class higher education facilities. How the faculty and the infrastructure were par excellence, the UK weather will be suitable for me. The UK is the most desirable country among all the countries. All these aspects easily make the UK the most desired destination that offers various avenues for pursuing higher education.

**WHY UNIVERSITYOF HUDDERSFIELD**

I scrutinized on educational institution which could help me in achievement of my career goals and aspirations. Before finalizing the education provider, I had to consider various parameters as my course and its realistic environment in the location, affordability, Structure, etc. The first thing I wish to highlight here is I was keen to do this program at a university because I feel studying at a university would be helping because tutors can give expanded help and attention to me as any university have a huge number of students in a class. Studying in university is more interpersonal and organized. I choose the **University of Huddersfield** in the UK because of certain reasons which included their leading position in the higher education sector. The course contents offered by the university are amazing consequently I finalized it. Apart from this university has won various awards for their excellence teaching framework. **University of Huddersfield** is among well-known universities of the UK and focus on excellent and advanced learning. I am sure that learning this course will add a lot of other skills to my pot as apart from the theoretical studies, I will also have a chance to learn a lot of other skills from my classmates that may come from various backgrounds.

**Why BA Hons Business Management**

**BA Hons Business Management** program is designed to enhance a student’s ability and it gives me the technical proficiency and theoretical base to keep pace with rapid changes in the field of business. I will learn essential technical skills, Basic fundamental of business skills.

This course will help to develop professional, personal and social skills and apply them to a range of platforms, and develop expertise in the business sector. This course will add specialized skills in me to work as an expert after the completion of this course. The course will help me as a creative problem-solver; I will be adept at using the latest methodology to find solutions in any context of business. With this course, I can learn a broad understanding of scientific principles through the core units and develop specialized skills in business disciplines.

**Career Outcomes:**

With this course, I would be able to find a suitable job in India such as **Business Development Officer, Research Analyst,** etc. There are lots of organizations in India that are always looking for well-qualified people in the business sector. Especially lots of organizations and MNCs doing the UK Projects and they prefer the UK qualified persons. Govt. Organizations and MNCs like FedEx Corporation, BCG, etc. are some big organizations in which I would be eligible to work and I will get plausible exposure in such renowned companies to run my business.

Since I am connected to my family so, I will not be staying in the UK. After completion of my studies, I will come back to my country, India. People qualified from the UK are extremely required in India. I want to develop and grow myself to get the best career opportunities in India.

**Thank You**