STATEMENT OF PURPOSE

UNIVERSITY OF huddersfield

**BA (Hons ) Business Management**

**Introduction & Academics**

I am Jaspal singh , resident of Haryana, India. Through this statement, I would like to express my kind interest in the course **BA (Hons) Business Management** from  **University of Huddersfield, UK.**

I completed my secondary (10th) in 2017 from CBSE board and senior secondary (12th) in Commerce stream in 2019 from perspective board. After completing my senior secondary in April 2019, I opted for diploma for Professional Accountant to enhance my computing skills. Now I wanted to pursue my further education from overseer to make my future bright. I took decisions to study from abroad. I want to peruse my bachelor degree in the field of business as my uncle is running their own business and I am quite impressed with their skills of business. I found deep interest in the field of business I wanted to pursue my bachelor degree and I discussed with my family to pursue my bachelors from Overseas. They supported my decision. I met with many agents and after meeting agents I decided to Join UK as destination country. After month of month’s research I finalized to make my career in the field of Business. Hence after a lot of research I decide to pursue the course **Ba Hons Business Management from University of Huddersfield** for my higher study.

My area of interest develops towards the business techniques and skills. Then I decided to take this further but bachelor degree must be required to gain the skills. I discussed my thoughts with my family and my teacher they positively supports me. After many discussions I decided to take my bachelor degree from overseas. I regularly researched a lot about my higher education from abroad and now I seek admission in **BA Business Management** from the reputed and renowned **University of Huddersfield, UK.** Many of my friends and cousins are studying abroad so they shared their studying experience in the respective countries of the UK, Australia, and Canada which further got me fascinated about the idea of studying abroad, and then I had made up my mind for studying in a **University of Huddersfield**.

I am very well aware of the benefits, that overseas studies will bring along and l am keen interested in gaining international study exposure and will be very productive in my future perspective.

**Why the United Kingdom**

The UK is one of the world’s most popular destinations for higher education among international students. I know a lot of students who have pursued higher studies from the UK. On returning to India after completing their studies they are doing exceedingly well in their respective professions. While sharing first-hand information of their experience in the UK, each one of them was highly appreciative of the basic education system in the UK and the world-class higher education facilities. How the faculty and the infrastructure were par excellence. UK weather will be suitable for me. UK is the most desirable country among all the countries. All these aspects easily make the UK the most desired destination that offers various avenues for pursuing higher education.

**Why UNIVERSITY OF HUDDERSFIELD**

The next big search was to pick an education provider which could help me achieve my career goals and aspirations. Before finalizing the education provider, I had to consider various parameters as my course and its realistic environment in the location, affordability, Structure, etc. The first thing I wish to highlight here is I was keen to do this program at a university because I feel studying at a university would be helping because tutors can give expanded help and attention to me as any university have a huge number of students in a class. Studying in university is more interpersonal and organized. I choose **University of Huddersfield** in the UK because of certain reasons which included their leading position in the higher education sector. The course contents offered by the university are amazing consequently I finalized it. Apart from this university has won various awards for their excellence teaching framework. **University of Huddersfield** is among well-known universities of UK and focus on excellent and advanced learning. I am sure that learning this course will add a lot of other skills to my pot as apart from the theoretical studies, I will also have a chance to learn a lot of other skills from my classmates that may come from various backgrounds.

**Why BA Hons Business Management**

**BA Hons Business Management** program is designed to enhance a student’s ability and it gives me the technical proficiency and theoretical base to keep pace with rapid changes in the field of business. I will learn essential technical skills, Basic fundamental of business skills.

This course will help to develop professional, personal and social skills and apply them to a range of platforms, and develop expertise in the business sector. This course will add specialized skills in me to work as an expert after the completion of this course. The course will help me as a creative problem-solver; I will be adept at using the latest methodology to find solutions in any context of business. With this course, I can gain a broad understanding of scientific principles through the core units and develop specialized skills in business disciplines.

**Career Outcomes:**

With this course, I would be able to find a suitable job in India such as **Business Development Manager, Research Analyst,** etc. There are lots of organizations in India that are always looking for well-qualified people in the business sector. Especially lots of organizations and MNCs doing UK Projects and they prefer the UK qualified persons. Govt. Organizations and MNCs like FedEx Corporation, BCG, etc. are some big organizations in which I would be eligible to work.

I am closely attached to my family so there is no point in staying in the UK after completion of my studies. After the completion of my studies, I will come back to my home country India. The UK educated people are highly in demand in India. I want to develop and grow myself to get the best career opportunities in India.

**Thank You**