**STATEMENT OF PURPOSE**

**UNIVERSITY OF LAW**

**BSC HONS BUSINESS MANAGEMENT**

**Introduction**

To commence with my introductionmy name is **Akashdeep Singh** and through this statement of purpose I want to explain my reasons of studying **Business Management** in **University of Law** in the UK. **Business and Management** is a course I recognized that I have the qualities and skills to create a successful career in this area was reminiscing, how I always wanted to appoint everyone and give them certain tasks. I used to organise all the plays and concerts. As per my education, I completed my **10th standard from PSEB with 69.38%** and **12th Standard from PSEB with 73%** after that I got a job at Khyber Continental hotel in housekeeping department as a house keeping executive from June 2019 to Jan 2022 .During my job I realised that I am not growing in my career and my knowledge is very limited moreover I felt that I am stuck on same designation and my salary was just a peanut only as I actualised myself and I realised that I have a capability to become a businessman I decided to study abroad for the course that could make me efficient in my field of interest that is business.

Then I scrutinized on internet about various countries and universities in order to get higher degree. After a lot of research I found the UK as my study destination and the UK will be the suitable country for my further studies. I have Chosen **BSC Hons Business Management**and institution is  **University of law**, the UK. I decided to pursue professional degree from the UK. I chose to study bachelor degree in business as this industry is growing very fast. The scope of Business is increasing in India day by day. I discussed with my father who encouraged me to take up a professional qualification and he supported me as well

After meeting agents I decided to join the UK as my study destination. After month of month research I chose **University of law** to pursue my higher study in the UK. After that I also spent much time on course selection and finalized program in **BSc Hons Business Management** after knowing benefits of this program. I ended up with the decision of applying for **BSc Hons Business Management**  at  **University of law** **,the UK**.

**REASONS TO CHOOSE the UK**

It was extremely difficult for me to choose a foreign country for my higher studies, especially when I have other good options to choose from the options are; the **UK**, **Canada** or **Australia**. But it’s not about just choosing one country over another country on the basis of my likes and dislikes but based on proper research that I have done before. I wanted a real transform for myself and for my career outlook, it was really necessary to think of the advantageous options. Out of these options I chose the **UK** as my study destination on the basis of my budget, admission requirement of the universities in the countries, immigration and visa policies, education structure and grade systems, living expenses and climatic condition. Moreover, the UK is known for the standard of living it offers I wanted a strong foundation of my academic front which could help me fill the gap between classroom and job market and for this I found, studying abroad to be the best option for myself.

**REASONS TO CHOOSE THE UNIVERSITY OF LAW**

After finalizing a country, came the time to select an institution and I had searched number of universities and all of them made a good impact on me like Leeds Beckett University, University of Huddersfield, University of Bradford, Aston University, University of Wolverhampton, Coventry university etc. offer. After immense research about choosing of universities in the UK I ended up choosing University of Law. This University is among well-known universities of the UK and focus on excellent and advanced learning. I was quite impressed by the course structure of this university which was so organized and placed as per my requirements. University of Law is the largest university in the UK. It provides great exposures to international students for their studies. I am assured to study the most advanced curriculum.

**WHY I CHOSE BSC HONS BUSINESS MANAGEMENT**

I did a lot of research before finalizing the course and the university. I went to many consultants and searched on many education websites. One of my relatives suggested me the course **BSC Hons Business Management** from this University and I read through the Website the university of law which gave me a lot of relevant information. This university has all the key resources including a well-developed infrastructure, expert faculty and well-designed courses which are of n in the educational world across the globe. But one thing which increased my interest in this university was the course itself. I am going to enrol in **BSc Hons Business Management** degree. The BSc (Hons) Business Management degree is ideal for me as I am interested in a future professional career in business and management. The course offers an excellent grounding in key aspects of business management and will equip me for a wide variety of career options including operations, HR, project management, business analytics, business consultancy as well as setting up your own venture. Throughout the course you’ll get to develop key employability skills such as research, presentation, critical analysis, problem solving, teamwork and entrepreneurship. **BSC Hons Business Management** can lead to many possibilities. Additionally, this bachelor’s degree helps me to learn the foundational knowledge of the business through different modules those are

* Ethics and Law in the Gig Economy
* Corporate Governance and Social Responsibility
* Economics for Business
* Strategic Brand Management and Social Media
* International Human Resources Management
* Marketing and Sales in a Digital World
* Consumer Psychology and Behaviour
* Introduction to Digital Marketing
* Business Law 1
* Data and Intellectual Property Protection
* Introduction to Taxation
* Financial Markets and Instruments
* Research Methods

. This degree provides me an opportunity to practice and develop business skills in a supportive environment, so I am ready to succeed in the real world.

**CAREER OUTCOMES**

On successful completion of this course, I will be able to critically apply cross- disciplinary knowledge in Business and leading for emerging professional contexts. It will equip me to perform well in administrative positions in the business field. It provides the knowledge and experience to move into many types of business careers such as management, human resource, marketing, etc. I have decided that I would set up my business firm but I need work experience before that and to learn more about how business Leads and manage globally. In these changing times, this degree will allow me to grow and change with the times. I will be eligible to enjoy the array of options that come with this degree. I am sure that I will be a career-ready candidate to handle the challenging positions in my home country India. Once I have studied at one of the world’s finest universities, I know there will be several doors that will open up a wide range of career options in the business field which will help me to reach the heights of success in my home country, India**.** After completion of my studies I will have gained a wide range of knowledge and skills and I will be able to pursue a career in any profession or business role, such as:

* Actuarial Analyst.
* Corporate Investment Banker.
* Business Adviser.
* Arbitrator.
* Business Development Manager.
* Data analyst.
* Management Consultant.
* Forensic Accountant.

I will get a job in India in number of companies such as Jubilant Corporation**,** Swiggy got opens in area operations manager; Holisol Logistics, Flipkart Internet Private Limited, Royal Enfield (A Unit of Eicher Motors Ltd.) got openings in HR Department, Aggarwal packers and movers Ltd. And talking about the salary package with such job designations then I am just giving estimate figure 4, 75,000/- to 7, 50,000/- annually. And I am sure **BSC Hons Business Management** adds good value in my academic profile and International graduates have number of opportunities. A candidate with international experience and exposure will always be chosen over a person who only has a local perspective on things. Skilled employees with a degree are in high demand in India. After completing the course, gaining experience and returning to India, I will be capable enough to earn good salary package. In this way, I think I will be proficient in managing the people easily subsequent to finishing the course. This system will empower me to achieve my objectives and shape up my future appropriately. I wish to contribute to my country with the creative abilities that I have developed from this University.

**Thank You**