**STATEMENT OF PURPOSE**

**UNIVERSITY OF LEICESTER**

**MSC INTERNATIONAL MANAGEMENT**

My name is Shubham Sharma I belong to Punjab, India. I have completed my senior secondary in Humanities from Punjab School Education Boardand secured 83% in 2016. After that I completed my Bachelor of Arts from 2016 to 2019 with 53%. After completing my graduation I have started Working as a Sales Executive from July 2019 to May 2020 and promoted as Sales Team leader from June 2020 to 09/03/2022.

While I was working I found out that I was not satisfied with my status as my growth was stagnant and I was not able to learn any new skills. After researching on different websites, career consolers I decided that In order to attain full growth and skilled I need to pursue Masters degree and what better option than attaining it from Abroad. I want to upgrade myself. I decided to switch my field. I scrutinized various designations in management as it will give me the desire opportunities and exposure in the Business industry. Then I Found Msc International Mangement and I believe it would Contribute to pursuing my interest that is Business. There are a lot of organizations even educational institutes that provide lots of Job opportunities to young talent by giving them high manager-level positions. I am lacking in managerial skills those are essential to get high salary jobs and it would be a great opportunity for me.

So, I decided to change my field and while doing thorough research I get to know that top companies like Tata, Infosys, Reliance provide a lot of opportunities to young talent by giving them high manager-level positions. Being an Arts Student I Do Not Have theoretical or Practical Knowledge about Business moreover I am lacking business skills which are essential for my career growth as I changed my interest. Finally, I decided to pursue **Msc International Management** from the **University of Leicester,** UK. I decided to pursue my master's degree overseas is more beneficial and I am well aware of the benefits of international education. Hence, I decided to apply for the course **Msc International Management**.

This course provides me with the skills and knowledge which is necessary to pursue a successful career.

This degree program develops my skills, builds knowledge within the chosen area, and accelerates my career. Msc International Management is a nationally recognized course; it will enhance my knowledge and skills in different areas of the business field. It is the ideal course to prepare me for a transition into higher education or to further develop my skills to facilitate a career within the education and business sector. There I will gain the necessary skills and information to launch my career in a variety of job roles. This degree offers a range of core units with a strong industry focus and it has been designed to develop my critical thinking, communication, and professional skills.

**WHY CHOOSE THE UK OVER ANOTHER COUNTRY**

As I am seeking diversity in my career and studying at this stage of life and doing a Master's degree is a very crucial decision for my career. This degree and the skills attained lay the foundation stone for my career ahead; therefore I wanted to make a diligent decision before finalizing my institute. There were many factors that I considered while deciding my study destination which are: world ranking and quality of education, eligibility criteria, style of education, and lifestyle. My shortlisted countries were: The USA, Canada, the UK, and Australia, after acknowledging my above-mentioned factors, I ended up choosing the UK over these countries as it consummates all the factors which I kept in mind while deciding the study destination.

**WHY UNIVERSITY OF LEICESTER**

After spending a lot of time on the internet searching and doing a lot of university research, I went through the website of the **University of Leicester** for my higher Studies. It provides affordable quality education, offers a range of courses. I decided to pursue International Business. After spending a lot of time on the University website I found the details of this course and came to know the benefits to study this course. This university is one of the well-known universities in the UK. Another positive point that attracted my focus is that the courses are designed in a way to ensure career orientation alongside mentoring. Mostly the contents, have internships, placements associated which primarily facilitate to assist students to gain practical exposure with the theoretical learning. After analyzing these core points, I was very much sure about my career that if I will be provided this opportunity to pursue my higher education, it will be worth it for my future career. This University will provide me with the best education, safe atmosphere, and fee structure that are also affordable.

**WHY MSC INTERNATIONAL MANAGEMENT**

**Msc International Management** degree provides me with an excellent grounding in real business practice, developing the skills that need me to succeed as a business professional either in the corporate setting or as an entrepreneur. Business is one of the fastest-growing, job-creating sectors in my country, India, and abroad, offering the opportunity of careers with rapid progression in the Business. This course will help me to understand business skills.

**CAREER OUTCOMES**

· After completing the course under the guidance of imminent teachers, I will return to India and will start my career in Punjab I will be able to take a Top Job Designations after this course, I will get the job Designations Such as

· Project Manager.

· Business Development Executive/ Manager.

· Product Manager.

· Marketing Manager.

· Analytics Manager.

· System Manager.

· Data Processing Manager.

· Business Analyst.

. Studying at your university would surely help me gain all the skills required and try to work out more practical knowledge gained at your university. Thus, I request you to accept my purpose and make me move ahead in my career with more confidence and knowledge.

 Regards