**STATEMENT OF PURPOSE**

**UNIVERSITY OF LAW**

**BSc BUSINESS MANAGEMENT**

**INTRODUCTION**

I am Khushpreet Kaur. I belong to Punjab, India. I have completed my matriculation in year 2018 from CBSE with 54%. After that I have completed my senior secondary in year 2020 from CBSE with 61%. After that I enrolled myself into Diploma in accounting software and secured 87% from IT crew Institute of computer education.

After completing the diploma I wanted to pursue my graduation degree from a prestigious university, due which I choose to go for international university. With all of research I choose UK as my final destination and University of Law as my University. I checked upon the number of courses according to my academic profile and interest and I decided to pursue bachelor degree in Bsc Business Management as this industry is growing very fast. My father suggested &amp; encouraged me to take up a professional qualification. So I have applied for Bsc Business Management course in University of Law.

**WHY I CHOSE THE UK ?**

UK presents a multi-cultural, well-developed and safe environment to its residents. The UK is one of the world’s most popular destinations for higher education among international students. Few of my friends have moved to UK to pursue higher education and they have shared their experiences with me. I felt very motivated as they were able to build successful careers for themselves after coming back from the UK. Educational institutions in the UK go well beyond conceptual knowledge and focus greatly on developing practical skills which are relevant to this industry. I know a lot of students who have pursued higher studies from the UK. On returning to India after completing their studies they are doing exceedingly well in their respective professions. While sharing first- hand information of their experience in the UK, each one of them was highly appreciative of the basic education system in the UK and the world-class higher education facilities. How the faculty and the infrastructure were par excellence. UK weather will be suitable for me. UK is the most desirable country among all the countries. All these aspects easily make the UK the most desired destination that offers various avenues for pursuing higher education.

**WHY I CHOOSE UNIVERSITY OF LAW?**

I decided to study at University of Law as the first thing I considered was the return on investment from my degree and I was equally bothered about the opportunity which a location was to offer. I came across so many education providers which offered my chosen related course but I choose University of Law. This is an award-winning university, is committed to providing the students with the best possible experience. They continue to invest in both their facilities and innovative approach to education. This university is designed for people with high technical skills to be able to make their creative ideas become reality. Students successfully handle situations outside of their comfort zone and enhance decision-making skills and cross-cultural competencies and return home a more confident, globally-minded individual, ready to approach studies with new energy. This University is dedicated to excellence in the delivery of higher education. As per my research upon the university, I have found that the University has received various awards and has been ranked as one of the highest rankings by the various agencies. I am assured to study the most advanced curriculum.

**WHY I CHOOSE BSc BUSINESS MANAGERMNET?**

This course covers all the core aspects of business, to get an excellent foundation for working in business management. This course applies contemporary research to the latest business issues, such as the growth in digital communications and the dynamic nature of the business environment. Bsc Business and Management gives in- depth knowledge of organizations and the business environment, and an insight into the core areas of corporate life, including managing people, operations, logistics, marketing, finance, and the role of ethical management. Develop and track your own increasing ability to add value to organizations, establish an overview of business organizations in a global context and explore key areas of business such as finance, management and marketing. I will study the below course modules-

* Essentials of Management
* Academic and Employability Skills
* Principles of Marketing
* Accounting and Finance
* Quantitative Methods for Business
* Managing and Leading People

**CAREER OUTCOMES:**

After successful completion of my course, I will also gain sufficient knowledge and practice to kick starts my career in this industry. This professional education will prepare me to stand out of crowd and enrich my profile by unlocking top employment opportunities. This qualification enables me to settle down in my home country and give wings to my career. This program has a wide range of career opportunities and I will get job on a good designation like-Business Manager, International Marketing Manager, International Product Manager, Human Resources Manager etc. A candidate with international experience and exposure will always be chosen over a person who only has a local perspective on things. Skilled employees with a degree are in high demand in India. After completing the course, gaining experience and returning to India, I will be capable enough to earn handsome salary package. In this way, I think I will be proficient in managing the events easily subsequent to finishing the course. This system will empower me to achieve my objectives and shape up my future appropriately. I wish to contribute to my country with the creative abilities that I have developed from the University**.**

**Yours sincerely**