**STATEMENT OF PURPOSE**

**UNIVERSITY OF LAW**

**MSc PROJECT MANAGEMENT**

**Introduction**

My name is **Ayushi Kamal Kumar**, I belong to Punjab, India. I have done my 10th grade under CBSE Board in 2010 with 6.0 CGPA. I have done my 12th grade in Commerce stream under CBSE Board in 2012 with 56%. After completing my Schooling, I have done my Bachelors of Commerce from Panjab University with 47% in 2016. After that, I completed MBA (Retail management) from Panjab University with 58.5% in 2018.

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Though I was working but it could not satisfy my soul. I want to grow more in my life. I was not getting the desired salary. In order to get high salaried job, I started looking for other options available. After that, I research more and finally found the top entrepreneurs who are running their own business are earning huge amount of profits. So I decided to upgrade my qualification, I decided to pursue for Masters Degree in that field which would meet high employment Scope and my area of interest as well.

In India except for top institutes, all other Indian education institutes are lacking in practical knowledge. The teaching style in Indian Institute does not prepare students towards practical learning and even sometimes after completing studies in business field a student is unaware of the basic knowledge so I dropped the plan to study in India. Moreover, In Indian horizon, the options remains limited to clearing exams and focus is to please the teachers. In India study is not oriented to real life and it very theory based. Finally, I decided to pursue my desired education from International Institutes. Meeting a lot of agents I decided to study at MSc Project Management at University of Law, UK.

**Why the United Kingdom**

It requires research and the right kind of effort where a student is to find an option where he is fit culturally and financially. I started my search to trace perfect global study destinations from UK, Australia, the USA, and Canada. Then, after comparing those countries on various parameters like their cost of education, cost of livelihood, climatic circumstances, the elasticity of the admittance, and the visa criteria, I chose the UK for my higher studies. In the UK where I found that practical and conceptual segments of the course being offered at various universities and are very interesting. The UK is one of the best and developed countries for international students to do their higher studies. Studying in the UK provides international values as well as a multicultural environment. The degrees are globally recognized & the country offers students with advanced techniques. For the last many years a steady number of international students are going undertaking degrees at various UK universities. Moreover, it is a safe country as its weather conditions will be suitable for me.

**Why the University of Law**

I decided to study at the University of Law as the first thing I considered was the return on investment from my degree and I was equally bothered about the opportunity which a location was to offer. I came across so many education providers which offered my chosen related course but I choose the University of Law. University of Law delivered Practical courses by experienced teachers and specialists with industry expertise to boost employability. This University will provide Focused learning with smaller class sizes mean friendly, personalised teaching, greater interaction and that students views will be heard. University of Law gives Employment Promise course fees back if you do not secure a job within 9 months of successfully completing course. University of Law also provide scholarships to all international students as per their academic profile and also provide placement courses which are very helpful for international students. After considering all these factors, I decided to continue my masters from University of law, UK.

**Why MSc Project Management**

Pursuing higher education from abroad will provide me with international exposure as well as internationally recognized qualification. Hence, I planned to pursue MSc Project Management. I will get not only theoretical knowledge but practical implementation know-how as well. Also, MSc Project Management will develop a broad comprehension of the most important concepts in project management with a strategic global perspective through a range of modules including Systems Design & Management of Projects, Project Finance & Procurement and Managing People & Organisations. After completion of this course, I get an opportunity to explore substantial technical elements and advances about operations, logistics and supply chain optimisation, through specifically designed modules.

MSc Project Management is a specialist course aimed at graduates who have an interest in developing in-depth specialist knowledge and a critical understanding of the key aspects of project management. A Master’s degree in project management is sought after by many organisations in the public, private and not-for-profit sectors, making it a great way to develop versatile skills and increase your employability. After getting the masters degree in project management, I am fully prepared to effectively manage projects and this course helps me to learn about strategies for planning, risk management, quality control and vital communication approaches.

This course is designed to develop a broad understanding of the most important models in project management, applying theoretical concepts and project management models to real life case studies. Thus, by choosing this course in the UK I believe I took one of the best decisions of my life and I will prove myself to the best of my abilities if I get the chance.

**The course content of this course are as below**-

* Global Business Strategy
* Innovation Management in a Digital Age
* Success Through Business Ethics
* Process Improvement & Lean Management
* Project Planning & Implementation
* Project & Organisational Strategy
* Leading & Developing People
* Managing Programmes
* Managing Products
* Business Project
* Professional Development

**Career Outcomes**

After this program I will come back to India and work as a Project Manager, Project administrator, Project coordinator, Event manager etc. successful careers in areas including Business industry, corporate sector including Public & private. The best thing about doing a Project management program is that my area of employability will not be confided to management companies rather I can choose to work with many sectors. Every Project Management graduates has a dream to work with these top companies which are- GENPACTS, AMAZON, WIPRO, ACCENTURE, TCS etc. I am looking forward to the great academic experience at UK. I will get international exposure which becomes a huge benefit factor when I think of my career in a long-term perspective.

After completing my studies, I will come back to my home country India and work here. I can then seek employment in various fields such as public and private sectors, non-profit organizations, government departments, or can provide my private services in India. Even, we have many organizations which offer good opportunities for the UK degree holder. I can work in any big organization or Multi-National Company. I will get the best career opportunity in India. Additionally, I have a family bonding, which does not allow me to stay away from home for long. I have all my investments in India, so I will definitely come back to India after completion of my studies from the UK and only want to develop and grow myself to get the best career opportunities in India. As I am closely attached to my family so there is no point in staying in the UK after completion of my studies. The UK-educated people are highly in demand in India. I want to develop and grow myself to get the best career opportunities in India.

**Thank you**

**Ayushi Kamal Kumar**