**STATEMENT OF PUROPOSE**

**UNIVERSITY OF LAW**

**BA HONS BUSINESS MANAGEMENT**

To commence with my introduction, my name is Manisha, I have completed my matriculation in year 2016 from Himachal Pradesh Board of State education with 73.2%. After that I have completed my Senior Secondary in year 2018 from Himachal Pradesh Board of State education with 69.4%. after that I have done my Advanced Diploma in Information Technology from 2018 to 2020 with 73.7%. After that I started searching for desirable job but couldn’t find due low educational qualification. So I decided to pursue my Bachelors degree but was not satisfied with Indian universities. So I decided pursue my Bachelors from an International University. With a lot of research I decided to study my bachelors from UK for its international student friendly laws and university as well as course. My next challenge was to decide the University and course, I choose Buckinghamshire New University to pursue my BSc Hons Business Management. I want to make my career in the field of business only as my diploma could not make my soul satisfy after that I shared my thought of studying overseas with my family and friends, they supported my decision and we reached to a verdict to study abroad.

I know that in today’s competitive world, every firm gives an opportunity to someone who have a degree that is more recognized I scrutinized a lot and met with the agents, and I finalized to do **Ba(Hons) Business Management** from **University of Law**, the UK.

**WHY THE UK OVER MY HOME COUNTRY AND OTHER COUNTRIES**

Clinching a befitting course involved both: my own diligence and outsourced guidance. I studied as well as verified every specification intricately; such as the cost of tuition and living, the region’s adaptability, the program’s course structure, prevailing pedagogy in the country etc. Moreover, I also scrutinized the opportunities which would be imminent on the completion of the course.

The Indian education system conspicuously has turned obsolescent and is now outworn which would fail to provide any practical and relevant experience to the students pursuing a bachelor’s degree in **Ba(Hons) Business Management** and importantly there are a very few institutes that offer the specialization. Furthermore, the costs involved here are almost equivalent to those in the UK. Apparently, United Kingdom seems to outweigh the merits of studying in India. Canada, besides, offers extreme weather conditions along with the chance of dwelling, where I essentially will not be able to acclimatize and thrive and Australia is quite expensive.

United Kingdom it is a country which is dynamic, technology-driven, vibrant and has friendly and welcoming people. Moreover, it is multicultural as it hosts students and professionals for almost every country across the globe. I believe that with a variety of courses offered and with highly knowledgeable faculty and excellent facilities will provide a perfect environment to focus all my resources towards my goal. However, choosing the most suitable university was indeed tougher than choosing the country. I was also convinced by the focused curriculum of the course and the experiential learning methods such as group discussions, seminars, projects, debates and internships which helped me make the final decision. Further, the advantage for students is that it is a vast country with lesser population and more number of opportunities which will give a student an opportunity to work after their education to scoop some international work experience. Lastly, the tuition and living costs incurred in the United Kingdom are quite lesser in comparison to other countries along with the global recognition of the UK degrees.

**Why University of LAW**

I decided to choose this University because I will be able to develop my skills and become more confident and will have the chance to get, find new interests and develop abilities beyond my academic studies. I will be more confident in my abilities and equipped to pursue the career that I want. Additionally, I will be highly employable, capable of adapting to challenges I may face and able to work with people from all walks of life. Students get to join university’s growing alumni network, which live and work all over the world, which means students will always be part of this University. By embarking on this unique opportunity, Students broaden their intellectual and personal horizons and make lifelong friends, immerse them self in another culture and learn more about them self than they ever dreamed possible. Students successfully handle situations outside of their comfort zone, enhance decision making skills and cross-cultural competencies and return home a more confident, globally minded individual, ready to approach studies with new energy.

**WHY BA (HONS) BUSINESS MANAGEMENT**

This course covers all the core aspects of business, to get an excellent foundation for working in business management. This course applies contemporary research to the latest business issues, such as the growth in digital communications and the dynamic nature of the business environment. **Ba(Hons) Business Management** gives in-depth knowledge of organizations and the business environment, and an insight into the core areas of corporate life, including managing people, operations, logistics, marketing, finance, and the role of ethical management. Develop and track your own increasing ability to add value to organizations, establish an overview of business organizations in a global context and explore key areas of business such as finance, management and marketing.

**CAREER OUTCOMES**

This course trains me to develop a variety of business skills which can be applied and transferred to other business areas. With this degree I will be given a chance to enhance and sharpen my skills further towards my aim to first get experience in managerial roles and then establishing my own education setup. I am sure after completing this degree from the UK I will be able to earn attractive salary in India. Therefore, I will be one step more close to my goal. International degrees are in high demand in India and there are number of opportunities. I will have audacity and efficiency to get job at good position like-

* Actuarial Analyst.
* Corporate Investment Banker.
* Business Adviser.
* Arbitrator.
* Business Development Manager.
* Data analyst.
* Management Consultant.
* Forensic Accountant.

In Renowned companies of India like Goldman Sachs, Google , Infosys , Accenture , Cognizant technology solutions This course will provide me skills and knowledge that is necessary to pursue a successful career.

After my course, as I will have taken international exposure which becomes a huge benefit factor in my career. It presents opportunity to lead my way towards higher positions, increased salary and better career opportunities in a variety of fields. This Course will also enhance my skills in areas such as mentoring new educators, managing curricula and assessment, and leading organizational change. And I am sure I will get numerous opportunities and I will get 12-15 lakh per annum initially then it will be increased with passage of time in which I will get experience and polish my business skills and I will get 40-50 lakh .

I believe that you will allow me to pursue my dream of acquiring international degree with quality education that will help me in my career growth.

**Thanks & Regards**