***STATEMENT OF PURPOSE***

***Leeds Beckett University***

***MSc Tourism and Hospitality Management***

**Introduction**

I believe now-a-days choosing a right career is not as easy as it was earlier, when we were having only selective career options.

# I, Jobanpreet kaur, resident of India, would like to apply for admission in Msc international hospitality management at your esteemed university. I am a hard worker and believe in giving my best. I hope my profile will receive your positive response for enrolment into this course. I completed my Senior Secondary from Punjab School Education Board in 2014. After Completion of my schooling, I completed my Bachelor of Business Science in Airlines, Tourism and Hospitality in 2020 from Lovely Professional University. I had started Worked with "YASH RESTAURANT" from June 2012 to April 2015 as a Waitress followed by Worked with "Hotel Amar Inn” from February 2020 as a Front Desk Clerk and to the till date I am working there on the same position. As I love to greet and treat the people. I realize that I must take my skills further on a big level as I always try to learn the new skills which can help me to grow further. Though I have work experience in this field but I do not have that leadership skills. I realized all the graduates holding a Masters degree were getting more preference and good salary packages as compared to bachelor degree holders.

I think a lot about my career and my financial growth and finally I decided to get a skilled and professional degree from overseas. I searched a lot about my study destination and education institute. After an immense research I ended up choosing **Msc international hospitality management** from **Leeds Beckett University , UK**. International degree will help me to nourish my skills and lead me to the right future careen path.

**Why Msc International Hospitality Management**

I decided to opt for **Msc international hospitality management** because this program will give me the skills to be an effective manager within the global industry. It will enable me to gain a competitive edge in the graduate job market. This program will help me to enhance my skills in aspects of hospitality management. It will help me to managing quality in service organizations, how to handle contemporary issues in Food and Drink and exploring, hospitality and leadership. This requires the ability to look outwards and capitalize on opportunities so it helps to develop organizational and business skills that take into account the diversity of cultures involved in this global industry and with the number of tourist ventures and operations in and near the city. From this program, I will explore the hospitality industry and its development from an international perspective. I will look into the context of human resource skills as well as the field of customer service. The development of practical skills will aid me and it will give me an awareness of hospitality provision from a supervisory perspective.

**Why did I finalize UK?**

I started searching for an institute which would provide me thorough knowledge regarding the management field but I failed to find any such institute in India. I concluded that Indian institute will offer me same mugging up technique in my studies which will again lead me towards frustration with no bright career prospects ahead in the job world.

The reason is that the teaching style of the learning in Indian Institute does not prepare students towards practical learning and even sometimes after completing studies in management field a student is unaware of the basic knowledge so I dropped the plan to study in India. Moreover, In Indian horizon, the options remains limited to clearing exams and focus is to please the teachers. In India study is not oriented to real life and it very theory based.

I started my search to trace perfect global study destination from **UK, Australia, and Canada**. Then, after comparing those countries on various parameters like their cost of education, cost of livelihood, climatic circumstances, elasticity of the admittance and the visa criteria, I chose UK for my higher studies. In UK where I found that practical and conceptual segments of the course being offered at various universities and are very interesting. UK is one of the best and developed countries for international students to do their higher studies. The degrees are globally recognized & the country offers students with advanced techniques. From last many years a steady number of international students are going to undertake degrees at various UK universities. Moreover, it is a safe country as its weather conditions will be suitable to me. Additionally, UK universities have an international reputation and are widely known for their excellence in all areas of education, training, teaching and research.

**Why Leeds Beckett University ?**

I decided to pursue the course **Msc international hospitality management** from **Leeds Beckett University** , after spending a lot of time on the institutions website and finding out about the details of this course. I read reviews of this course by students who are already enrolled in this course and found out how the students think that the open learning environment at the university, supportive and approachable teachers and a network with the business industry are some of the many factors that students decide to pursue this course at **Leeds Beckett University** . This university made a real impact on me because of the warm and friendly environment they offer and which is visible through their website also. This is among well-known universities of UK and focus on excellent and advanced learning. I was really impressed by the course structure of this university which was so organized and placed as per my requirements.

**Future Outcomes**

My future plans are very apparent as the job market in India is very promising and remunerative in case of Hospitality industry while I would have a variety of options across the countries in the world as Europe continent is full of tourist destinations and adventure activities and likewise Australia and New Zealand are also hot tourist destinations. Hence, I am very sure that after this course from a great country like UK, I will have abundant options across the globe to work with **Multinational Hotels, leisure Groups, Conference Venues and Pubs and Bars and Restaurants**. My career plan is also to join a renowned international hotels which are located in India like **Radisson, Hyatt, JW Marriott, Premier Inn** in Hospitality Management sector as offers various job profiles like ; **Event Manager, Hotel Manager, Catering Manager, Accommodation Manager** and get lucrative salary packages and my degree from this University will definitely help me to achieve my goals.

With all above explained job opportunities in India there is no reason why I would not like to come back where I can work closer to my family.

Thanking you in advance to spare your precious time in order to view my statement and application.

**Thank You**

**Jobanpreet kaur**