***STATEMENT OF PUROPOSE***

***LEEDS BECKETT UNIVERSITY***

***BA (HONS) BUSINESS AND MANAGEMENT***

*I am Jatin Sandal, resident of Punjab, India. Through this statement, I would like to express my kind interest in the course****BA (Hons) Business and Management*** *from****Leeds Beckett University, UK.***

*I completed my matriculation (10th) in 2018 from CBSE board and senior secondary (12th) in Commerce stream in 2020 from CBSE board with 70.2%. After completing my senior secondary, I immediately join as a Sales executive at Bhushan Motor Workshop from*

*01/ 10/2020 to 01/04/2022.*

*Then I took decisions to study from abroad. I want to peruse my bachelor degree in the field of business as my uncle is running their own business and I am quite impressed with their skills of business. I found deep interest in the field of business I wanted to pursue my bachelor degree and I discussed with my family to pursue my bachelors from Overseas. They supported my decision. I met with many agents and after meeting agents I decided to Join UK as destination country. After month of month’s research I finalized to make my career in the field of Business. Hence after a lot of research I decide to pursue the course* ***BA (Hons) Business and Management*** *from* ***Leeds Beckett University*** *for my higher study.*

***WHY THE UK OVER MY COUNTRY AND OTHER COUNTRIES?***

*Clinching a befitting course involved both: my own diligence and outsourced guidance. I studied as well as verified every specification intricately; such as the cost of tuition and living, the region’s adaptability, the program’s course structure, prevailing pedagogy in the country etc. Moreover, I also scrutinized the opportunities which would be imminent on the completion of the course.*

*The Indian education system conspicuously has turned obsolescent and is now outworn which would fail to provide any practical and relevant experience to the students pursuing a bachelor’s degree in BA(Hons) Business and Management and importantly there are a very few institutes that offer the specialization. Furthermore, the costs involved here are almost equivalent to those in the UK. Apparently, the United Kingdom seems to outweigh the merits of studying in India. Canada, besides, offers extreme weather conditions along with the chance of dwelling, where I essentially will not be able to acclimatize and thrive and Australia is quite expensive.*

*The United Kingdom is a country which is dynamic, technology-driven and vibrant and has friendly and welcoming people. Moreover, it is multicultural as it hosts students and professionals for almost every country across the globe. I believe that with a variety of courses offered and with highly knowledgeable faculty and excellent facilities will provide a perfect environment to focus all my resources towards my goal. However, choosing the most suitable university was indeed tougher than choosing the country. I was also convinced by the focused curriculum of the course and the experiential learning methods such as group discussions, seminars, projects, debates and internships which helped me make the final decision. Further, the advantage for students is that it is a vast country with lesser population and more number of opportunities which will give a student an opportunity to work after their education to scoop some international work experience. Lastly, the tuition and living costs incurred in the United Kingdom are quite lesser in comparison to other countries along with the global recognition of the UK degrees.*

***WHY LEEDS BECKETT UNIVERSITY?***

*I decided to finalize this University because I will be able to develop my skills and become more confident and i will have the chance to get, find new interests and develop abilities beyond my academic studies. I will be more confident in my abilities and equipped to pursue the career that I want. Additionally, I will be highly employable, capable of adapting to challenges I may face and able to work with people from all walks of life. Students get to join university’s growing alumni network, which live and work all over the world, which means students will always be part of this University. By embarking on this unique opportunity, Students broaden their intellectual and personal horizons and make lifelong friends, immerse them self in another culture and learn more about them self than they ever dreamed possible. Students successfully handle situations outside of their comfort zone, enhance decision making skills and cross-cultural competencies and return home a more confident, global minded individual, ready to approach studies with new energy.*

***WHY BA(HONS) BUSINESS AND MANAGEMENT?***

*I chose BA (Hons) Business and management covers all the core aspects of business, to get an excellent foundation for working in business management. This course applies contemporary research to the latest business issues, such as the growth in digital communications and the dynamic nature of the business environment.* ***BA (Hons) Business and Management*** *gives in-depth knowledge of organizations and the business environment, and an insight into the core areas of corporate life, including managing people, operations, logistics, marketing, finance, and the role of ethical management. Develop and track your own increasing ability to add value to organizations, establish an overview of business organizations in a global context and explore key areas of business such as finance, management and marketing. Moreover Business Management degree is the ideal way to give a solid foundation to confidently contribute to an organization’s strategic success from day one. I will study the below course modules-*

* *Accounting & Finance for Managers*
* *Managing Organisations & People*
* *Data Analytics & Management*
* *Global Economic Awareness*
* *Understanding Markets & Customers*
* *Business in Action*

***CAREER OUTCOMES***

*After completion of this course i will be fully equipped to begin a career in a range of industries, in general management or develop my own business to With this degree I will be given a chance to enhance and sharpen my skills further towards my aim to first get experience in managerial roles and then establishing my own education setup. I am sure after completion of this degree from the UK, I will be able to earn good salary in India. Therefore, I will be one step more close to my goal. International degrees are in high demand in India and recognized worldwide and there are number of opportunities those I will be able to grab after my degree. I will be working in several different departments such as ,operations and service management, customer management, project management ,retail management.*

*I will achieve several skills and I am confident enough that I will get a good job in positions like*

* *Business consultant.*
* *Business analyst.*
* *Project manager.*
* *Human resources officer.*
* *Event manager.*
* *Operations manager.*
* *Entrepreneur.*

*This course provides me skills and knowledge which is necessary to pursue a successful career.*

*After my course, I will get international exposure that would become a huge benefit factor. It presents opportunity to lead my way towards higher positions, increased salary and better career opportunities in a variety of fields. This Course will also enhance my skills in areas such as mentoring new educators, managing curricula and assessment, and leading organizational change. I hope that through this statement you will understand my concern and allow me to study abroad besides support me to achieve my dream of becoming an entrepreneur.*

***Regards***