**LETTER OF INTENT**

##### Course- MSc  Management and International Business

##### University- Leeds Beckett University

I would like to introduce myself as **HARPREET KAUR,** I am a commerce student and I am confident that this qualification will help me in developing right skill-set for an entry level job in this domain and in relevant field. I am writing this statement of purpose to elaborate my intentions in regard to my study plan of pursuing MSc Management and International Business at **Leeds Beckett University, UK**. I am motivated to become a successful person in my life and to become businessman.

***“There’s no shortage of remarkable ideas, what’s missing is the will to execute them.”*** – Seth Godin

**ACADEMIC BACKGROUND & REASONS FOR CHOOSING THIS COURSE FROM UK**

I am a bright student and have always been sincere about my education. I have done my secondary education in **2013 from Central Board of School Education** scoring **5.4 CGPA.** After that I completed my 12th grade in Commerce from same board and scoring **54 %** in 2016**.** And after completion of my 12th , I completed my Bachelor of Computer Applications from Punjab Technical University with 6.8 CGPA in 2019**.** Thereafter I started working at Toppoint Computer Education Centre as a Computer Instructor. I joined this organization in 15 November 2019 to till date. After working here in the same field from last three years I have learnt all the basics of working but like every person I was also looking for promotion and every time when I applied for better job than my current one I got rejected because Here in India masters is a mandatory criteria for any good level of job and I am completely aware that I am lacking behind because of my Academics. Therefore I decided to upgrade myself and add academic progression into my profile and I applied for my Masters program in **Leeds Beckett University** I decided to upgrade myself with an MSC Management and International Business, with that degree I will get international exposure which becomes a huge benefit factor when I think of my career in a long-term perspective. Because this unique program helps me to develop my career and make myself ready to face new challenges in future. Since I was always motivated towards my own career path and make the most of my caliber and creativity in the field I am interested. I have to go through in order to achieve my goal; it has to start by pursuing my higher education. Finally I decided to study an International degree from UK.

When I finally confirmed this decision to study abroad and my family also encouraged my vision; I started seeking options abroad. As Overseas education is a big decision, and I undertook considerable research before taking such a giant step as studying abroad will promote my personal, professional and academic growth. As per my research **UK is known for its educational excellence** and unique enriching cultural experience. The cost of studying at this country was really affordable and UK institutions always rank among the best in the world and qualifications are valued internationally. Also, the education system is so flexible at this country. Teachers are there to guide professionally in the classrooms and hence the gap between academics and professional life does not widen. The mix of cultures and the opportunity to meet people from the variety of the backgrounds is really an opportunity. Moreover, if I go back to the history English language and even the India’s education plan was designed by the English.

**CHOOSING LEEDS BECKETT UNIVERSITY:**

Here, I had to consider various parameters such as studying in urban setting, my course and its realistic environment in the location, affordability etc. I choose Leeds Beckett University for my higher Study. It provides affordable quality education, offers number of courses. It has a reputation for high quality education closely linked to Employment. It aims to inspire the students to become innovative professionals. The university offers support services. The university is developing a rich and diverse community. The learning environment at University is modern and supportive. Courses are tailored to be relevant to industry and professional applications. It offers flexible education. The graduates of this course are able to enter upon careers in the specialist field of Business. After finishing this course I have the knowledge of business management and the confidence to demonstrate my skills at a higher and professional level.

This university has world-class facilities and support services and goes beyond my course with wide range of groups and activities. It is dedicated to excellence in the delivery of higher education. Upon my research, it’s offering various courses and has been a leader in providing quality education over the years. The University education offering this program itself will provide opportunities that will give me an edge in this field. I feel that University would challenge me to do even better to attain my dreams and aspirations.

**CHOICE OF MSC MANAGEMENT AND INTERNATIONAL BUSINESS**

After careful consideration I choose this program for my masters program. I am very sure that I will be able to work in various areas of the Business industries. They are fully equipped with the skills to start my own businesses. Alternatively, I may join any company, pursue further research in academia, work in consulting, or join world-leading technology companies where there is increasing emphasis on Accounting and Business management. Employability skills are embedded in the program, with emphasis placed on the development of "soft" skills and a series of workshop sessions organized on undertaking interviews, and networking. Students from this MSc Management and international business are highly competitive in the global jobs market.

In terms of Accounting and business practice, entrepreneurship was most frequently identified with innovation and creativity to develop new opportunities for Business.

I will learn the broad principles of business management that will make me employable in the public, private and charitable sectors. With a particular focus on international business, I will be able to develop a global outlook and gain an understanding of how larger organisations with an international presence compete successfully across a range of cultures and economic environments. Modules have been carefully designed in partnership with industry experts to ensure the content and philosophy behind each subject blends contemporary theory and practice and will provide me with the knowledge and skills required to work for organisations who operate in a multinational context.

**Course Modules :-**

* Management , People and Organisations
* Managing Financial Resources
* Contemporary Marketing
* International Environments of Business
* Corporate Strategy
* International Business Strategy

After completing this course I will have options to work in many well known companies in my country as a Business Manager, Business Development Manager and Operations Manager etc. There are many well known Companies in my home country where I can work such as **Flipkart ,Amazon,Uber, Tata Consultancy Services and Tech Mahindra etc.** I am looking forward to the great academic experience at UK. I will get international exposure which becomes a huge benefit factor when I think of my career in a long-term perspective.

After completing my studies, I will come back to my home country India and work here. I can then seek employment in various fields such as public and private sectors, non-profit organizations, government departments, or can provide my private services in India. Even, we have many organizations which offer good opportunities for the UK degree holder. I can work in any big organization or Multi-National Company. I will get the best career opportunity in India. Additionally, I have a family bonding, which does not allow me to stay away from home for long. I have all my investments in India, so I will definitely come back to India after completion of my studies from the UK and only want to develop and grow myself to get the best career opportunities in India. As I am closely attached to my family so there is no point in staying in the UK after completion of my studies. The UK-educated people are highly in demand in India. I want to develop and grow myself to get the best career opportunities in India.

**I hope the honorable admission officer would understand my intentions and will offer me a place in their esteemed university.**

#### **Warm Regards,**

#### **HARPREET KAUR**