***LETTER OF INTENT***

*I take this momentous opportunity to introduce myself as an aspiring young learner applying to your esteemed university. My name is Meenakshi Mahajan and I belong to Punjab, India. In the following paragraphs I have shared my academic background, my reasons for selecting the UK, your distinguished university and the specific program as well as my future prospects and long-term career aspirations. With regard to my previous education, I completed my Matriculation (10th) in the year 2014 from PSEB Board, Senior Secondary (12th) in Commerce stream in 2016 under PSBE, Bachelor of commerce from GNDU and done Master of Commerce under the same board. After completing my masters I started finding an appropriate job as per my profile that will enhance my knowledge. I found many options but level of Salary was like peanut in Today.*

*So I decided to pursue my bachelor in that field which would meet high employment Scope and my area of interest as well.*

*I started doing research online and went through various authentic sources and realized that I must take a significant step towards my career growth. I discussed the same with my family and friends, who advised me to go abroad for higher studies which would be highly beneficial for my career. Furthermore, to grow my career, it became essential to have a professional qualification related to financing. I wanted to broaden my professional knowledge and acquire relevant skills. Now I aspire to secure a rewarding regular position in a leading MNC which specializes in professionals who are aptly qualified in financial management and have the required skill set to handle specific business functions in a globalized environment. Therefore, I have decided to pursue the academic course titled MSc Innovation and Entrepreneurship from the University of Law*

***WHY I CHOSE THE UK?***

*I chose the UK to pursue further education as it is known for its world-class educational infrastructure. Your prestigious educational system is well-structured, highly standardized and extensively promotes hands-on training to ensure pragmatic, purposeful capacity building. This is probably the reason that it has gained immense popularity as a leading international destination in recent years. Further, UK presents a multi-cultural, well-developed and safe environment to its residents. Few of my friends have moved to UK to pursue higher education and they have shared their experiences with me. I felt very motivated as they were able to build successful careers for themselves after coming back from the UK. I felt very encouraged to follow this path. I think having a well-recognized foreign educational qualification can give a lot of boost to one’s career, especially in my home country. I have looked into many parameters including the quality of education, cost of living, including educational costs and future prospects before taking this decision and I do believe that pursuing my education from the UK would reap rewarding returns in my future. Management courses in my home country are generally theory-based and often lack practical training which leads to a lot of struggle when a student steps into the corporate world. But educational institutions in the UK go well beyond conceptual knowledge and focus greatly on developing practical skills which are relevant to this industry.*

***WHY I CHOSE UNIVERSITY OF LAW?***

*I chose the University of Law for my graduate program as this esteemed institution provides affordable quality education, ideal location and offers the perfect program of my professional choice. It has a reputation for high quality education closely linked to high rates of employment. It aims to inspire students to become innovative professionals. The university offers great support services and provides decent facilities to international students. The university has a rich and diverse community. The learning environment at University is modern and supportive. This university is known for its excellent teaching framework. The graduates of this course are able to build strong careers, especially in the field of finance. The university has world-class facilities, suitable accommodation, a sophisticated library and much needed student support services and offers a wide range of extracurricular groups and activities. It is thoroughly dedicated to excellence in the delivery of higher education.*

***WHY I CHOSE THIS COURSE?***

*I chose the MSc Innovation and Entrepreneurship program as there is huge demand of financing related services in today’s world. Due to huge demand of this subject in modern life, I prefer to lead in a managerial position and lead a long career in this sector which undoubtedly has high demand in the future. Also, this highly specialized program is designed to enhance a student’s ability by building technical proficiency and theoretical foundations to keep pace with rapid changes in the dynamic field of finance.  This programme will equip business professionals with the skills and knowledge to identify and respond to market opportunities. You’ll learn to foster an ethos of innovation within teams embedding a culture of entrepreneurship to stimulate growth. The MSc Innovation and Entrepreneurship course will teach you how to use your existing undergraduate degree knowledge in real-world business challenges to learn innovative strategies for starting and joining innovative companies. With this course, I could easily start my career as an accountant with a multi-national company in my home country which will certainly provide a great platform to learn and acquire expertise for the future. The prospect of being a successful entrepreneur would also be open for my future self.*

*Modules:*

* *Global Business Strategy*
* *Innovation Management in a Digital Age*
* *Success Through Business Ethics*
* *Funding and Financial Management of the Enterprise*
* *Sustainable Innovation Management*
* *Corporate Entrepreneurship*
* *Entrepreneurial Leadership and Management*
* *Social Enterprise*
* *New Venture Creation*

***FUTURE OUTCOME***

*This course would also help me in developing soft skills related to formal communication, corporate networking and team management which are of prime importance in the corporate world as well as for governmental organizations. This program undoubtedly has a lot of scope in terms of knowledge building and skill development which is required to develop a global perspective and competence. This qualification would definitely prove to be an advantage in my home country in securing promising employment opportunities in one of the best MNC companies of India****.*** *Upon the successful completion of this academic program, I will return to India and build a stable career here as my nation is a rapidly growing economy with plethora of employment opportunities in applied financing and accounting services. The exceptional international exposure will undoubtedly add precious layers of depth and competence to my ability to successfully progress in the highly competitive world of corporate financing and allied services. I hope that my professional, passionate spirit is well received and that I shall be given the fruitful opportunity to join your revered temple of learning as a bona-fide regular international student.*

*Yours sincerely*

*Meenakshi Mahajan*