# *COVER LETTER*

***INTRODUCTION***

*I am glad to introduce myself. My name is* ***Mandeep Kaur*** *and I am leaving in Punjab, India. My academic history is, I completed my senior secondary in 2018 from PSEB. After that I did my Graduation in 2021 from GNDU.*

*As I need to upgrade my skills as well. So I decided to look for Master Course from abroad. I researched a lot in all perspective to find a relevant course and university and after all the hard work I could find the course which is Msc management and international business from Leeds beckett university .*

*I am very well aware of the benefits, that overseas studies will bring along and l am keen interested in gaining international study exposure and will be very productive in my future.*

***WHY EDUCATION IN THE UK?***

*Having passion and eagerness to study masters in abroad, I sorted out few options available and found few programs in Canada, New Zealand and UK but I have chosen the UK over India or Canada for studies due to several reasons, as UK is one of the largest destinations for international students, providing the high quality study and latest academic knowledge for value of money. Also, UK is a safe country for international students. Moreover, they also have a reputation for world-class research and providing practical knowledge. So, the practical approach of study will provide me more exposure to real time work environment. I am very confident that this practical approach in my study is more goal oriented, will help me stand out of the crowd, light up my career opportunities in top organisations on return to my home country.*

***WHY LEEDS BECKETT UNIVERSITY***

*I did a lot of research before choosing and finalizing the course and the university.* ***Leeds beckett university*** *is a very well-reputed name in the education sector. It is known for its faculty and infrastructure. I read many reviews from existing students as well as ex-students. They all seem to very happy and satisfied with the quality of education. I thoroughly read the curriculum of this course. It’s very comprehensive, broad and practical in terms of meeting the skill demand of the industry. This University offers the lectures from experts, researchers and experienced professionals who will inspire us throughout the course.*

***WHY MSC MANAGEMENT AND INTERNATIONAL BUSINESS***

*I am interested in doing MSC MANAGEMENT AND INTERNATIONAL BUSINESS program so I carried on my research with options which are known for research and standard. I visited the online portals of these and went through their academic profiles, rating and the course contents. I choose Leeds beckett university in UK because of certain reasons which included their leading position in the higher education sector. The course contents offered by university are amazing consequently I finalized it. This University offers an outstanding level of support to its international students and is committed to their academic and personal success. Course content of this course is mentioned below.*

* *Management, People & Organisations*
* *Managing Financial Resources*
* *Contemporary Marketing*
* *International Environments of Business*
* *Corporate Strategy*
* *International Business Strategy*

***FUTURE CAREER PLANS***

*Msc management and international business degree provides me with an excellent grounding which will be developing the skills that need me to succeed as a professional.*

*After completing my studies in Msc management and international business from the UK I will come back to India and will establish my career here with the most reputed Organisations who have been working efficiently in India. On the other hand, MSC MANAGEMENT AND INTERNATIONAL BUSINESS provides a wide range of job opportunities to work with one of best organisations of India like TATA Group, Aditya Group, Adani Group and many more. I hope I would get an opportunity to study at the Leeds beckett university in my desired course.*

***INTENTION TO COME BACK TO MY HOME COUNTRY***

*There is a very high scope of employment after completing the master degree from UK because of highly sought out education system in new technologies and innovations with impressive international reputation and global recognition.*

*My family is in India and I intend to return to my family after I master with an international degree in MSC MANAGEMENT AND INTERNATIONAL BUSINESS . I want to gain all the experience and the level of exposure I can get from this course and the workplace experience with the employability scheme. I have a responsibility towards my family and would take care of parents and make my parents proud. My plan is to utilize my skills effectively in INDIA and find a position in the top management of a leading multi-national, and that’s what I will do after my study from the Leeds beckett university****.***

*Thank you*