# LETTER OF INTENT

**Introduction**

I am glad to introduce myself. My name is **Priya** and I am leaving in Punjab (India). My academic history is, I completed my Senior Secondary from Central Board of Secondary Education in the year 2013 with 52% marks after that I completed my Bachelor of Computer Application from Punjab Technical University in the year 2016 with 76.65% marks. After completing my graduation, I have joined Cinestyle India as an Administrator in 12.08.2016 and to the till date, I am serving in the same organization.

Later on, I realized that my BCA does not exist to get growth and to achieve my goals in future. So I decided to look for **Msc management and leadership** from abroad. I researched a lot in all perspective to find a relevant course and university and after all the hard work I could find the course which is **Msc management and leadership** from **Leeds Beckett University**.

I am very well aware of the benefits, that overseas studies will bring along and l am keen interested in gaining international study exposure and will be very productive in my future.

**Why Education in the UK?**

Having passion and eagerness to study **Msc management and leadership** in abroad, I sorted out few options available and found few programs in Canada, New Zealand and UK but I have chosen the UK over India or Canada for studies due to several reasons, as UK is one of the largest destinations for international students, providing the high quality study and latest academic knowledge for value of money. Also, UK is a safe country for international students. Moreover, they also have a reputation for world-class research and providing practical knowledge. So, the practical approach of study will provide me more exposure to real time work environment. The UK institutions consistently rank among the best in the world and qualifications are internationally valued and recognized. I am very confident that this practical approach in my study is more goal oriented, will help me stand out of the crowd, light up my career opportunities in top MNC’s on return to my home country.

**Why Leeds Beckett University?**

I did a lot of research before choosing and finalizing the course and the university. **Leeds Beckett University** is a very well-reputed name in the education sector. It is known for its faculty and infrastructure. I read many reviews from existing students as well as ex-students. They all seem to very happy and satisfied with the quality of education. The Times Higher Education 2018 World University Rankings features 1,000 institutions from 77 different countries, with Leeds Beckett being ranked in the **601-800 bands.** Leeds Beckett University achieved five out of five stars for employability in the QS Stars University Ratings 2022.

**WHY MSC MANAGEMENT AND LEADERSHIP?**

I am interested in doing **Msc management and leadership** program so I carried on my research with options which are known for research and standard. It provides you with an innovative and flexible approach to learning, as well as a range of modules which enable you to develop a course to meet your individual learning needs. I visited the online portals of these and went through their academic profiles, rating and the course contents. I choose **Leeds Beckett University** in UK because of certain reasons which included their leading position in the higher education sector. The course contents offered by university are amazing consequently I finalized it. This University offers an outstanding level of support to its international students and is committed to their academic and personal success. The university provides education in numerous fields of study like arts, design, architecture, business, engineering, psychology, film, law, journalism, nursing, health, sports and hospitality. It houses more than 2,900 staff members and over 28,000 students belonging to 100 countries across the world.

**Future Career Plans**

**Msc management and leadership** program offers the opportunity to advance my knowledge and skills within their specialist area of practice. This course is one of the fastest-growing, job-creating sectors in my home country, India, and abroad, offering the opportunity of careers with rapid progression at the management level within the organizations or self-employed.

After completing my studies from the UK I will come back to India and will establish my career here with the most reputed organizations who have been working efficiently in India. On the other hand, **Msc management and leadership** provide a wide range of job opportunities. This management career is perfect for those just starting out in the industry. I hope I would get an opportunity to study at the Leeds Beckett University in my desired course.

**Intention to come back to my Home Country**

There is a very high scope of employment after completing the **Msc management and leadership** program from UK because of highly sought out education system in new technologies and innovations with impressive international reputation and global recognition.

My family is in India and I intend to return to my family after with an international degree in **Msc management and leadership** I want to gain all the experience and the level of exposure I can get from this course and the workplace experience with the employability scheme. I have a responsibility towards my family and would take care of parents and make my parents proud. My plan is to utilize my skills effectively in INDIA and find a position in the top management of a leading multi-national, and that’s what I will do after my study from Leeds Beckett University.

Thank you

**Priya**