## STATEMENT OF PURPOSE

## UNIVERSITY OF LAW

## BSc BUSINESS MANAGEMENT

**Introduction:-**I would like to introduce myself as Parminder Bansal**,** belong to reputed family of Punjab since my childhood. I believe into put my best efforts to achieve constant self-improvement and to work toward my maximum self-actualization.

Academically, I have completed my matriculation education in March 2019 from PSEB and completed my senior secondary from PSEB in 2021 with 69% marks in Arts stream. While. I decide to pursue my further study. I started doing research online and went through various authentic sources and realized that I must take a significant step towards my career growth. I discussed the same with my family and friends, who advised me to go abroad for higher studies which would be highly beneficial for my career. Furthermore, to grow my career, it became essential to have a professional qualification related to Business. I wanted to broaden my professional knowledge and acquire relevant skills. Now I aspire to secure a rewarding regular position in a leading MNC which specializes in professionals who are aptly qualified in business management and have the required skill set to handle specific business functions in a globalized environment. Therefore, I have decided to pursue the academic course titled **BSc Business Management** from your esteemed University.

After meeting agents I decided to join UK as destination country. After month of month research I chose **University of Law** to pursue my higher study in UK. After that I also spent much time on course selection and finalized program in **BSc Business Management** after knowing benefits of this program. Now I am applying my admission in the coursefrom **BSc Business Management** from **University of Law, UK**.

**REASONS TO CHOOSE UK:-** It’s not an easy task to choose a foreign country for my higher studies, especially when I have beautiful other options to choose from; **UK**, **Canada** or **Australia**. But it’s not just choosing one country over another based on my likes and dislikes but based on proper research that I have done before. I wanted a real transform for myself and for my career outlook, it was really necessary to think of the advantageous options. Out of these options I chose **UK** as my study destination on the basis of my budget, admission requirement of the universities in the countries, immigration and visa policies, education structure and grade systems, living expenses and climatic condition. Moreover, UK is known for the standard of living it offers I wanted a strong foundation of my academic front which could help me fill the gap between classroom and job market and for this I found, studying abroad to be the best option for myself.

**REASONS TO CHOOSE UNIVERSITY OF LAW:-** Before finalizing the education provider, I had to consider various parameters as my course and its realistic environment in the location, affordability, Structure etc. I selected **University of Law**, after spending a lot of time on the institutions website and finding out about the details of the course. I read reviews of this course by students who are already enrolled in this course and found out how the students think that the open learning environment at the university, supportive and approachable teachers and a network with the business industry are some of the many factors that students decide to pursue this course at **University of Law**. This university also enjoys a well justifies Reputation for its excellence in teaching and research. This University made a real impact on me because of the warm and friendly environment they offer and which is visible through their website also. This is among well-known Universities of UK and focus on excellent and advanced learning. I was really impressed by the course structure of this university which was so organized and placed as per my requirements.

**WHY I CHOSE BSC BUSINESS MANAGEMENT:-** I did a lot of research before finalizing the course and the university. I went to many consultants and searched on many education websites. One of my relatives suggested me the course **BSc Business Management** from this University and I read through the Website of University of Lawwhich gave me a lot of relevant information. This university has all the key resources including a well-developed infrastructure, expert faculty and well-designed courses which are of n in the educational world across the globe. But one thing which increased my interest in this university was the course itself. I am going to enroll in **BSc Business Management** degree. This degree will provide knowledge about information management systems, human resource management, marketing, law, retail and supply chain management. **BSc Business Management** can lead to many possibilities. Additionally, this bachelor’s degree helps me to learn the foundational knowledge of the business. This degree provides me an opportunity to practice and develop business skills in a supportive environment, so I am ready to succeed in the real world.

Modules:

* Citizenship
* Academic and Report Writing
* Numeracy Skills in Context
* Foundations of Business Management
* Foundations of Law
* Foundations of Social Sciences

**CAREER OUTCOMES:-** On successful completion of this course, I will be able to critically apply cross- disciplinary knowledge in Business and leading for emerging professional contexts. It will equip me to perform well in administrative positions in the business field. It provides the knowledge and experience to move into many types of business careers such as management, human resource, marketing, etc. I have decided that I would set up my business firm but I need work experience before that and to learn more about how business Leads and manage globally. In these changing times, this degree will allow me to grow and change with the times. I will be eligible to enjoy the array of options that come with this degree. I am sure that I will be a career-ready candidate to handle the challenging positions in my home country India. Once I have studied at one of the world’s finest universities, I know there will be several doors that will open up a wide range of career options in the business field which will help me to reach the heights of success in my home country, India**.**

A candidate with international experience and exposure will always be chosen over a person who only has a local perspective on things. Skilled employees with a degree are in high demand in India. After completing the course, gaining experience and returning to India, I will be capable enough to earn handsome salary package. In this way, I think I will be proficient in managing the people easily subsequent to finishing the course. This system will empower me to achieve my objectives and shape up my future appropriately. I wish to contribute to my country with the creative abilities that I have developed from this University.

**Thank You**

**Parminder Bansal**