***STATEMENT OF PURPOSE***

* ***INTRODUCTION***

*Dilpreet Kaur Maan is a Punjabi woman from Tarn Taran. My birthday is June 10th, 1999. In 2014, I received 62.7 percent on my Matriculation from the CBSE Board, and in 2016, I received 65 percent on my senior secondary from the CBSE Board in the Commerce stream. From 2016 to 2019, I received a 56.17 percent in Bachelor of Commerce from Durg Vishwavidyalya. Following that, from 04.09.2019 until 01.08.2020, I worked as a computer operator at Sumit Investment. I learned a lot of skills there, but I didn't get paid well. After that, I moved jobs and began working as a sales executive with ADS skills on January 4, 2021. I'm currently employed here. I feel that today's professional choices are more difficult than they were in the past, when we simply had a few possibilities. Now I want to advance my educational career to the next level. I realised that now is the appropriate moment for me to advance in my career. I chose to pursue a Master's degree and enrolled in an MA BUSINESS AND MANAGEMENT programme.*

* ***MY REASONS TO STUDY OVERSEAS:***

*I began looking for an institute that might educate me with comprehensive business expertise, but I was unable to locate one in my own country. I assumed that an Indian institute would provide me the same mugging up method in my academics, which would lead to dissatisfaction and no promising employment prospects.*

*The reason for this is because the teaching method of learning at Indian Institutes does not prepare students for practical learning, and even after finishing studies in the field of business management, a student may be uninformed of basic knowledge, therefore I decided to abandon my plans to study in India. Furthermore, in India, the possibilities remain confined to passing examinations, with the emphasis on pleasing the professors. In India, education is not practical and is primarily theoretical.*

***WHY I CHOOSE MA BUSINESS AND MANAGEMENT***

*MA BUSINESS AND MANAGEMENT is the programme I've selected. This education will offer me with the skills and information I need to succeed in my future job. My degree will provide me with in-demand management and other relevant abilities that are necessary for businesses of all sizes. This business degree helps me to get a general grasp of commercial organisations as well as subject-specific expertise in markets, customers, finance, operations, information technology, communication, and company policy and strategy. The degree emphasises managing complicated, high-risk, and creative projects from an entrepreneurial standpoint. It also assists me in gaining the necessary information, abilities, and conceptual understanding to apply concepts to all sectors of business and administration. Company administration is concerned with the performance or management of business operations and decision-making, as well as the effective arrangement of activities toward shared goals and objectives. It will enable me to take on the challenges and possibilities that I have always desired in the company or profession. The Master's degree will provide me with the skills and knowledge I need to succeed in this field.*

* ***WHY DID I FINALIZE UK?***

*I came up with the notion to study business management at an international university while looking for an appropriate institute for my studies. Because I intend to work for an international corporation, my exposure will not be limited to India. As a result, I made the decision to pursue my studies from afar. Any new nation will certainly extend one's horizons. Furthermore, studying abroad will provide me with the opportunity to learn about other cultures, explore a different way of life, and see how other people do things, which is typically a beneficial and enriching experience. Studying abroad promotes independence while also increasing my self-assurance.*

*I began my hunt for the ideal worldwide study place in the United Kingdom, Australia, and Canada. After weighing different factors such as the cost of education, the cost of living, the climate, the flexibility of admission, and the visa standards, I decided to pursue my further education in the United Kingdom. Practical and conceptual aspects of the course are taught at numerous institutions in the United Kingdom, and I found them to be quite intriguing. The United Kingdom is one of the most developed countries for overseas students to pursue higher education. The degrees are internationally recognised, and the country provides sophisticated approaches to pupils. A consistent number of overseas students has been pursuing degrees at various UK universities for many years. It is also a safe nation since the weather would be ideal for me. Furthermore, universities in the United Kingdom have an international reputation for excellence in all areas of education, training, teaching, and research.*

* ***WHY TO CHOOSE BATH SPA UNIVERSITY :***

*Before finalizing Bath Spa University , I looked at other universities in UK like;****Wolverhampton University, University of London Campus, Sheffield Hallam University, London South Bank University****. I choose Bath Spa University because of certain reasons which included their leading position in the higher education sector. The course contents offered by University are amazing consequently I finalized it. Bath Spa University offers low tuition cost to their students. The university offers range of courses to their students as per their needs and interests. Bath Spa University , which is the most affordable place to live and to study in the whole UK. London is the largest towns of UK and the University is in the right middle of it. Bath Spa University provides quality teaching has always won the highest ratings possible from the Government quality control Agency the University student exchanges and learning experiences offer students a unique preparation educational experience for their future careers. I am assured to study the most advanced curriculum. The University education offering this program itself will provide opportunities that will give me an edge in this field*

* ***FUTURE PLAN***

*In today’s corporate world business careers are having their span in pretty much every sector one can possibly think of.*

*As studying business will provide me with insights into the global economic and business climates, I can find the employment in many professional platforms. I will grab all the qualities which are required to be a successful professional who meets the expectation of employer. There is wide range of career opportunities for the students who have studied abroad and they are getting well paid management jobs.*

*The best thing about doing a business management program is that my area of employability will not be confided to management companies rather I can choose to work with many sectors. This program has a wide range of career opportunities in these firms like: Management Consultant, Business Consultant, Managing Director, Marketing Manager, General Manager, Business Adviser, Business Development Management etc. Every business graduates has a dream to work with these top companies which are- TATA, Reliance, AMERICAN EXPRESS, BCG (Boston Consulting Group), MICROSOFT, HCL etc. I can also find the employment in development departments of the multinational companies across the world after some years of experience in my home country.*

*Apart from this, I will also be having the option to continue my further studies in the same progression. I am looking forward to the great academic experience at UK.*

***THANKS***