**Statement of Purpose**

**Introduction**

My name is Elisha Gill D/o Wilsam Singh. I was born on 24 Feb 2002. I am a resident of VPO Bhikhiwind W.No- 06, Patti Road, Tehsil- Patti, Tarn Taran, PIN 143401, Punjab, India. My nationality is Indian and currently holding a valid Indian passport and my passport number is U3827856.

As I always want to pursue a career which not only provide me with good reverts but also with job satisfaction. To fulfil my wish I have opted to study Bachelor of Sport and Exercise Management from University of Technology Sydney, Australia. I am single and applying as a single applicant.

**Education Background**

I completed my matriculation in 2018 with 62% marks from ICSE Board and Senior Secondary in Non-Medical stream in 2020 with 81% marks from the PSEB board. After my senior secondary I decided to do my further study from Abroad. After that, I started preparing for IELTS Exam. I have given the English Proficiency test on 23 January 2021 and I scored 7.0 overall and my individual scores are Listening 7.5 , Reading 7.0 , Writing 6.5 and Speaking 6.5. After that I started searching for the best study option available for me. So after a deep research I have selected to Bachelor of Sport and Exercise Management . I discussed the whole scenario with my family and they get support me in every way to bright my future. So I choose this course.

**Reasons to go Abroad for Studies**

During my search about international studies, I found that foreign education system is well developed and modernized. The education system in abroad is based on practical knowledge than theoretical concepts whereas the education system in my home country is not so developed and there is lack of practical studies. Also the education system in my home country do not uses updated technology and teaching methods. In addition to it, there are few other drawbacks in education system of my home country like reservation system, roaring fee structure, lack of upgraded teaching methods, lack of practical knowledge etc.

On the other hand, International education system provides realistic environment to the students so that they could better understand the concepts. The foreign educational institutes has world class infrastructure and provides upgraded facilities. The students also get industrial training during their study in abroad. By studying abroad, I will get an exposure to the real world activities and I will seek my studies in professional environment. I will also learn to handle things at personal level and I will also get an opportunity to interact with people from different cultural backgrounds.

After consider all these, I decided to go abroad to experience quality learning environment, modern technology, practical demonstrations and highly supportive facilities. I also feel that pursuing my higher education from abroad will definitely provides me with better career opportunities.

**Reasons to Choose Australia as My Study Destination**

I have chosen Australia over India because the country has become one of the best destinations for International students in today’s time. When capable students look around India for a place to study for an advanced degree they find few top quality programs. There are some main institutions that are providing courses such as Guru Nanak Dev University, CT University, GNA Univesity, PU and many more. All Indian reputed Universities & Colleges demands heavy amount of donation for seats. Reservation quota is also big disadvantage for capable students to get admission in reputed colleges.But the number of students who can be served by these is quite limited. Not only are overseas programs and departments more prestigious, they also have far better facilities, laboratories and a more favourable [culture of research](http://www.thehindu.com/news/national/university-system-should-dwell-more-on-research-says-manmohan/article5512519.ece). Moreover, though, In India study system is good but in terms of getting good marks and it is based on theoretical. So I choose Australia, so that I can develop overall personality and can gather practical experiences on in-hand basis.

The degrees obtained from Australian universities are recognised all over the world as Australian qualification is considered to be of a very high quality. Australia’s higher education industry is well regulated. Moreover, Australia is an advanced country and uses latest technologies and educational skills in delivering education to all students. When comparing Australia with the other countries. **Canada**, the climatic conditions are harsh to study as it is extremely cold there and in these days most of Students are heading towards Canada so this has created unemployment in Canada. Australia also offers excellent value for money and a standard of living that is among the highest in the world. Living expenses and tuition costs in Australia are considerably less expensive than the UK and USA. The other advantages for this country in the Asia Pacific Rim include paid internships while studying. Moving on to **New Zealand**, it offers diploma courses which are not much suitable for my academics. Lastly talking about **UK**, many universities are losing their reputations due to bad money scams. Beside this cost of living in UK is quite high in compare to Australia so it’s not a better option for an international student

Also, Australia has world’s top ranking universities. The faculty of the universities and colleges in Australia is highly qualified and offer professional as well as industry relevant knowledge to the students. Thus I choose Australia, so that I can attain globally recognized qualification and develop an overall personality.

**Why I choose University OF Technology Sydney**

Many universities in Australia provide **Bachelor of Sport and Exercise Management** courses like Concordia University, Western Sydney University, Deakin University, UTS etc. Out of all, I have chosen to study from UTS. First of all, my preference was to study in Sydney. Apart from being a beautiful city, it also has a booming economy and it is home to top IT industries, health organisations and businesses. So this city provides a very good exposure. UTS is ranked at no. 11 in Australia for providing quality education and also at no. 194 internationally by the 2020 Times Higher Education. One thing that I really liked about this university is that, it provides opportunities to students to do research and gain practical exposure. The tuition fee of this university is also in my budget. Then I checked the course curriculum of my chosen program and I was happy to find out that this course not only focusses on sports and exercise outcomes at local level but at international level. Not only this, UTS is ranked at no. 1 for its sports Program, so studying from this university will be a great opportunity for me. Also the university’s campus is very beautiful and large. It is home to places like the Powerhouse Museum, TAFE Ultimo, the International Convention Centre (ICC), Darling Harbour and Chinatown. It is also known as a sustainable campus for its green initiatives like reducing electricity consumption, potable water use etc.

**Why I choose Bachelor of Sport and Exercise Management**

A Sports Management degree will give me skills and concepts related to Management, Finance, Marketing, and Law related to the sports industry.It will develop a broad set of skills, but some of the most important are critical thinking, problem-solving, communication, and attention to details. Sport management involves any combination of skills related to planning, organizing, directing, controlling, budgeting, leading, and evaluating within the context of an organization or department whose primary product or service is related to sport or physical activity.

I will learn these below skills from degree

* People Management. Working in sports management involves dealing with lots of different professionals across specialisations, which varies depending on the specific sector you work in. ...
* Time Management. ...
* Communication. ...
* Entrepreneurial mindset. ...
* Analytical mindset.

**Future Plans**

So in order to gain a good exposure and understand the latest techniques, I would first like to work in Australia by applying for 2 year post study work visa. After this course, I will be eligible to work in the areas sports and exercise.Sports and exercise degree holders work largely with both professional and amateur athletes, coaches and referees. They offer services based on the role of psychology in sport and its impact on performance, and help to prepare sporting professionals for the challenges and wide-ranging demands of their careers. After the completion of my degree I can join on various designations such as-

* Sports administration
* Sports marketing
* Event management
* Exercise management
* Private sports enterprises
* Sports development
* Coaching development

**Financial Surety**

I belong to financially sound well settled family. My family has sufficient funds to support my study and living expenses at Australia. My family will sponsor my all expenses during my stay at Australia.

**Ties to my home country**

The top most reason to me return back to my home country is that my country is developing country and I will get reputed designation in my country as I will have International degree and experience. In Australia everyone have same but in my home country this degree will give me extra advantage in getting good job. Secondly, my family and all my relatives are here in India and they probably cannot migrate to Australia. My family always supported me in my ups and downs. They have savings to support my financials in abroad. Moreover I have promised my parents that I will return back to India after completing my study and I have to keep my promise. Last but not least, I want to serve my parents and country after returning home. So I will assure you that my sole purpose of going to Australia is to complete my degree.

**Accommodation**

I have searched about the accommodation in Australia and I have found that there is number of options available where students can take on rent an apartment and share it with other students. I have searched rented apartments through various sites like [www.student.com](http://www.student.com),[www.urbanest.com](http://www.urbanest.com), [www.realestate.com](http://www.realestate.com),[www.flatmates.com](www.flatmates.com%20) and many more. In my search I found that I can get an accommodation on rent on a weekly rent of 300-350 AU$. I can also share my accommodation with other students which will eventually reduce the rent. Even I have planned to do the same. I can also share the rented apartment with other students.

**About Relatives in Australia**

There is none of my relative lives in Australia. Hopefully I am the first one who will travel to Australia.

**Visa Conditions**

I am aware of the visa conditions in Australia where

* I should maintain satisfactory attendance in the course and course progress for each period as required by the education provider.
* I must maintain adequate managements for health insurance.
* I should not work more than 40 hours per fortnight.
* I must remain enrolled in a registered course.
* I should update my address.

I hereby declare that the information provided in this statement of purpose is correct as per my knowledge.

**Regards:**

**Elisha Gill**