SOP GUIDELINES

**Statement of Purpose plays an important role in a visa file. Students will have to explain following points in SOP:**

1. Student’s Introduction and family Background (Explain your parent’s employment/business background).
2. Detailed information of **academic** career- starting from Year 10th / High School to the highest qualification undertaken by the applicant. Year completed percentage and institution’s name from where they have completed their qualification.
3. Highlight Relevancy -Explain how your previous studies link to the proposed course of studies.
4. Detailed information of work experience (If applicable)
5. Gap explanation (if applicable)
6. Outline reasons **why Australia** is the preferred destination and why student has not applied for other countries like UK, USA or Canada, Ireland etc and can also use below links:-
   * [**www.studyinaustralia.gov.au**](http://www.studyinaustralia.gov.au/)
   * [**www.canada.ca**](http://www.canada.ca/)
   * [**www.usa.gov**](http://www.usa.gov/)
   * [**www.gov.uk**](http://www.gov.uk/)
   * [**www.govt.nz**](http://www.govt.nz/)
   * [**www.govt.ie**](http://www.govt.ie/)
7. Reasons highlighting if this course is available in India**?(Do not mention any negative points of your native country)**
   * Mention entrances, competitive exams in your home country (See the below links).
   * [**http://vikaspedia.in/education/career-guidance/entrance-examinations/competitive-exams-after-**](http://vikaspedia.in/education/career-guidance/entrance-examinations/competitive-exams-after-12th)[**12th**](http://vikaspedia.in/education/career-guidance/entrance-examinations/competitive-exams-after-12th)
   * [**http://vikaspedia.in/education/career-guidance/entrance-examinations/entrance-examinations-**](http://vikaspedia.in/education/career-guidance/entrance-examinations/entrance-examinations-after-graduation)[**after-graduation**](http://vikaspedia.in/education/career-guidance/entrance-examinations/entrance-examinations-after-graduation)
   * Name of universities in India offering similar courses.
   * Cut off List/Universities Entry Requirements
   * Not get International Exposure
8. **University Comparison**:–Comparison with other universities accords to city-campus.
   * Explain about the University you have selected.
   * Mention **3 – 5** universities name from the same city ( i.e. study Melbourne/Brisbane/NSW/Perth)
   * University ranking, its origin, number of campuses, student support services etc.
   * Outline reasons why not other university.
   * Add or mention few other country Universities/Institutes(Mandatory)i.e. USA/UK
   * Other Countries and their universities Fee Structure/Ranking **(Times Higher Education or Good University Guide)**
   * Awareness about the chosen program
   * Outline chosen Course contents and Duration (its core/ elective courses).
   * Teaching outcomes and internship element (if applicable)
9. Detailed information on **future career plans**.
   * How the program will benefit the applicant in career growth?
   * Explain how do you know that this course will benefit you?
   * Explain how do you know that this course will be Excellent Value for Money?
   * What will I be doing? What will my role be?
   * Highlight the intended area/job title/designation
   * Targeted companies for employment upon returning to home country
   * Expected salary (please notes the quoted expected salary/ should be realistic and based on market/industry trends.

* Job links Australia during Post study Visa:- **Can use below links in your SOP** [***Glassdoor***](http://www.glassdoor.com/Salaries/australia-salary-SRCH_IL.0%2C9_IN16.htm)**/**[***LinkedIn***](https://au.linkedin.com/)**/Seek.com.au/**[***Jobseeker***](http://www.jobseeker.com.au/)***/***[***GradConnection***](http://au.gradconnection.com/)***/***[***Indeed***](http://au.indeed.com/)***/***[***Jobs.com.au***](http://jobs.com.au/)***/careerjet.com.au/*** [***Unijobs Australia***](http://www.unijobs.com.au/)***/***[***Neuvoo***](http://au.neuvoo.com/)***/kuara.com***
* *Job Links INDIA(When return back to India):-*

# naukri.com/shine.com/indeed/monsterindia/freshersworld.com/careesma.in/Jobsindia.com/

1. Explain financial circumstances and sponsors ability to fund your studies- **Outline financial capacity**.
2. Add **Accommodation** Details in Australia.
   * [**www.realestate.com.au**](http://www.realestate.com.au/)
   * [**www.gumtree.com**](http://www.gumtree.com/)
   * [**www.domain.com.au**](http://www.domain.com.au/)
3. Obligations of a student under higher education visa subclass 500.
   * [**https://www.homeaffairs.gov.au**](https://www.homeaffairs.gov.au/)

**Note\*\***

* We would strongly urge you to request your students to necessarily write their SOP in their own words.
* SOP should not be copied from the internet or websites.
* Please note these points are just a guide and can be different for every applicant depending upon their individual circumstances.